

How to film your animals

You've selected the animals you want to enter in the STG Australia Virtual Holstein Spectacular and now you need to video them. How do you do it?

Follow these simple steps:

- Your video must be filmed using a mobile phone and be no longer than 30 to 45 seconds in length.
- The video must be filmed in landscape format. To do this hold your phone on its side rather than upright.
- Do not use video editing effects, filters, music, captions or commentary on your finished video. We just want to see your cow.
- The use of professional photographers or videographers is not allowed. Videos must be filmed by the owner or a family member.
- We need an all-round view of your animal – head on view, side view, rear view. Take a look at our [How To Film Your Animals](#) example video for reference.
- Animals are not to be fitted, 'show' prepped or haltered. Hosing animals down is fine.
- Watch out for things like your shadow in bright sunlight or people moving around in the background.

If you haven't already check out our sample [How To Film Your Animals](#) video on YouTube. Any questions on filming of animals should be directed to Sarah Keens (0409 926 429) or Adam Sawell (0401 096 507).