



Holstein
AUSTRALIA

YOUR MEMBERSHIP

Your yearly Holstein Australia Membership provides you with access to essential tools and services to cultivate genetic improvement in your herd to help you achieve your breeding goals. As a member, you can:

- ✓ Register your animals
- ✓ Classify your animals
- ✓ View your herd information (including your herd's extended pedigrees)
- ✓ Enter member Awards
- ✓ Enter our On-Farm Challenge & member competitions
- ✓ Access Verified Holsteins Online
- ✓ Free subscription to The Australian Holstein Journal; valued at \$88 per year
- ✓ Free subscription to Holstein Dispatch; our online newsletter

CONTACT US

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enquiry@holstein.com.au
www.holstein.com.au

VISIT OUR [MEMBER'S AREA](#)

REGISTRATION

REGISTRATION IS THE INTERNATIONAL BENCHMARK FOR QUALITY – AND THERE'S ALWAYS A MARKET FOR QUALITY HOLSTEINS

Registration provides you with an official certification that validates your animal's compliance with the Registered Holstein Ancestry requirements. By registering your cow, you are establishing their pedigree depth and additionally, your animal is listed in the HA Herd Book and appendix, giving you complete access to your herd records and information.

There are many easy ways to register: view the options below and select your preferred method.



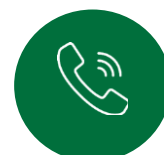
Easy Dairy



Mistro Farm 5



Website



Phone or paper

***Please note:** A fee applies depending on your selected registration method.

FOR MORE INFORMATION GO TO OUR [FEES PAGE](#)

CLASSIFICATION

THE GLOBAL BENCHMARK FOR ASSESSING ANIMAL CONFORMATION

We provide an impartial assessment of your cow's conformation; comparing each animal to the Holstein 'true to type' criteria. Your classification results are provided on the spot from one of our experienced classifiers. Your pedigree information paired with your classification assessment will provide you with crucial knowledge to breed high production, trouble-free and long lasting cows.

For classification enquiries, please contact:

John Crowther | m: 0428 813 058

e: jcrowther@holstein.com.au

"Classification helps us make better decisions into the future & adds value all the way down the line."

LOCATE OUR CLASSIFIERS & FIND OUT WHEN THEY WILL BE IN YOUR REGION. VIEW OUR [HOLSTEIN CALENDAR](#)

GENOMICS

Genomics is a type of genetic testing that helps you identify important traits in your cows. It provides you with genetic information on your animal, enabling you to map and assess your animals' strengths and weaknesses. This will help you detect your cow's genetic value and determine how each individual animal fits into your herd collectively.

"With Holstein genetics we can focus on specific traits to breed high quality, adaptable, healthy cows in the shortest possible timeframe".

All you need to do is provide us with a hair or skin sample. Once you receive your genomic assessment results, you will have key information to breed strategically; maximizing your cow's greatest genetic potential by customising your breeding program to match your breeding goals.

Along with Genomic breeding values, Genomic testing is able to confirm the parentage of animals.

For all genomics enquiries please contact:

Miranda Clark | m: 0407 456 489

e: mclark@holstein.com.au

FOR MORE INFORMATION GO TO OUR [GENOMICS PAGE](#)

GENETICS

ACCESSING YOUR HERD GENETIC PROFILE

The Herd Genetic Stocktake report provides an overview of your herd's genetic profile. Published twice yearly, your Herd Genetic Stocktake will help identify strengths and weaknesses in your breeding program and provide an estimate of the dollar value of improving genetics within your herd.

To get your report, you must have sufficient herd recording data. This is a free service with your membership and is available to those with adequate herd information.

For all genetic stocktake enquiries please contact:

Delia Worth | p: 03 9835 7600

e: dworth@holstein.com.au

LEARN MORE ABOUT OUR [GENETIC STOCKTAKE](#)

MEMBER SERVICES EXTENSION OFFICER

SIMON ADAMS

Simon is our friendly and experienced HA on-the-ground representative who can assist you with registration catch-ups. As a Services Extension Officer, Simon is also your point of contact for on-farm support and is the Sub-Branch go-to person. With a long standing career in the dairy industry, Simon has done everything from dairy processing to classifying and is our conduit between head office and members.

Call Simon today or catch him at local events

Simon Adams | m: 0438 505 746

e: sadams@holstein.com.au



"My role is all about helping members unlock the full potential of the tools available, creating the link between people, data & herd profitability."

HOLSTEIN COMMUNITY

TO FIND OUT WHAT'S ON IN THE WORLD OF HOLSTEINS, VIEW OUR [HOLSTEIN CALENDAR](#) FOR UPCOMING SALES, SHOWS & EVENTS

READ THE [LATEST HOLSTEIN NEWS](#) AND ACCESS OUR [HOLSTEIN DISPATCH NEWSLETTER](#) & ARCHIVES

"It's about networking, being part of the Holstein community, developing skills and building a real passion for dairying."