



## Semex-Holstein Australia Virtual Holstein Spectacular



### How to film your animals

You've selected the animals you want to enter in the Semex-Holstein Australia Virtual Holstein Spectacular and now you need to video them. How do you do it? Follow these simple steps (after you have taken a look at the [sample video](#)).

- Your video must be filmed using a mobile phone and be no longer than 30 to 45 seconds in length.
- The video must be filmed in landscape format. To do this hold your phone on its side rather than upright.
- Do not use video editing, effects, filters, music, captions or commentary on your finished video. We just want to see your cow.
- The use of professional photographers or videographers is not allowed. Videos must be filmed by the owner or a family member.
- We need an all-round view of your animal – head on view, side view, rear view. Take a look at [our sample](#) video for reference.
- Animals are not to be fitted, 'show' prepped or haltered. Hosing animals down is fine.
- Watch out for things like your shadow in bright sunlight or people moving around in the background.
- When you have completed your video, you may need to transfer it to your computer to send it to us (unless you are entering the competition direct from your phone). If you are unsure how to do this here are some tips:
  - Transferring a video from your [iPhone to your computer](#)
  - Transferring a video from your [Android phone to your computer](#)
  - If you have more than one email address, you can also email it to yourself
- To enter our competition, please visit our website [competition page](#).