

# Holstein Journal

SUMMER 2018



**True to type  
– page 20**

**Cow of the Year  
crowned**

**All-Australian  
winners**

**On-Farm  
Challenge**

LEAD INNOVATE DELIVER



**MVP #1**  
Dtr Proven

29H016888 Mogul x Planet x SHOTTLE

**Seagull-Bay MVP**

- ◆ Official #1 proven Australian sire (Aug 2018)
- ◆ High type & udder ranking
- ◆ Medium size cows with body & strength

DAM: AMMON-PEACHEY SHAUNA-ET EX-92  
(photos: Beth Herges)

29H018698 Superhero x Powerball P x Tango

**ABS JERONIMO-P**

- ◆ #1 genomic Holstein sire BPI\$407
- ◆ Feed saved sire
- ◆ 5-star TransitionRight® sire
- ◆ Save \$100 on preventive or reactive costs per lactation

29H018843 SPECTRE x SILVER x Numero Uno

**FB 6860 SPECTRE PERK-ET**

- ◆ Elite sire NM\$ +1001
- ◆ High gBPI\$ +328
- ◆ Positive milk and components
- ◆ 5-Star TransitionRight® sire

29H018611 Jedi x Cabriolet x Mogul

**BOMAZ SKYWALKER-ET**

- ◆ Elite sire NM\$ +1008
- ◆ High gBPI\$ +309
- ◆ Balanced conformation - medium size with strength

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**Jerónimo P #1**  
Genomic Holstein

JERONIMO-P DAM: ABS 7726 JAZLYN P (photo Beth Herges). PERK DAM: PINE-TREE 8433 SILV 6860-ET VG-87 (photo Frank Robinson). SKYWALKER DAM: BOMAZ CABRIOLET 6769 GP-83 (photo Beth Herges).

Calving Ease	Sire possesses A2A2 gene	Rock Solid Genetics	Sexcel™	%Black	4-Star TransitionRight™ Sire	ABS Proven	Good Bulls Guide	Feed Efficiency
Pregnancy King	Genomic Value	Polled Bull	Daughter Fertility	Net Profit Genetics	5-Star TransitionRight™ Sire	Cheese Maker	Grazing King™	Icon Sire



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Page 18 Top cow classifications



Page 34 UK exchange winner's report

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**Holstein**  
 AUSTRALIA

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COVER: This issue's member story features Terry and Janine Clark, Harklajze Holsteins, South Gippsland, Victoria.

# “OUR MOOKIE DAUGHTERS ARE TROUBLE-FREE COWS.”

- Rose Philipzen, Moxey Farms

## MOOKIE

14HO07328 COASTALVIEW MOOKIE-ET  
MOGUL X OBSERVER X SHOTTLE  
**A2/A2**

- Australian daughters continue to impress across the country
- #1 bull in the breed at +385 BPI with milking dtrs (#2 TWI and #3 HWI)
- Rare combination of ASI (#2 in breed) and heat tolerance at +102
- Profitable cows farmers ask for: 111 Survival, 110 Fertility and 145 Cell Count

“We are milking a total of 138 MOOKIE daughters. They have been trouble-free cows that go largely unnoticed, until you see them full of milk; they do have great udders. A total of 67 have calved already for a second time. As a group they peaked at 48 litres this time around, and completed a 305 day 2 year old lactation of 10,530 litres.”

- Rose Philipzen, Moxey Farms, Australia

## Experience the Difference.

pictured above:  
MOOKIE daughters with 2 year old lactation average of 10,530 litres at Moxey Farms



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## WWS

BY DESIGN...NOT CHANCE

# President's 2017/18 Report

**President Patrick Glass presented his 2017/18 report to members at this year's AGM in Hobart. Here is an excerpt.**

Stepping into the role of President this year certainly has been a journey, at times challenging and times illuminating. Having the opportunity to meet many members in many locations has allowed me to gain a much better understanding of the environment that members operate within.

The 2017/18 financial year represents one of the most challenging years Holstein Australia has endured with changes made to reduce expenses without impacting the mid to long-term function of the Association. The net decrease of \$383,000 of export revenue was the single largest factor in creating \$339,000 loss for the financial year.

As we look at our position, it is not unrealistic to consider that we reflect the challenges facing the wider dairy industry that have been well documented.

## Communications

During the year a number of positive initiatives were implemented to improve and broaden communications to members and the wider dairy community. Following an extensive review by the Board it was decided to reduce the number of issues and size of the *Holstein Journal* to free-up funds to venture into a number of communication channels.

What we created was a greater presence in social media, the creation of an e-newsletter *Holstein Dispatch* and the complete revamping of the website leading us into the digital world that so many of our members operate in.

Our goal now is to improve and enhance communications with members and also significantly increase the marketing of the Holstein breed to the wider industry.

The challenge that Holstein Australia and the Board must immediately address is the internal communications within the governance structure of the Association.



The 2019 Holstein Australia Board: Gary Carpenter (Tasmania), Patrick Glass (North-East Victoria), Gino Paciti (South Australia), Jenny Grey (NSW) and David Johnston (Western Victoria).

From Sub-branch level we continue to receive questions around who and how they are to communicate within the Association.

What we have learned is that Board and Management will need to spend time throughout the regions to meet with members and Sub-branch representatives to discuss first-hand the challenges at local level. During the first six months of 2019 this will be a priority. In the meantime there will be increased communication mapping out these point of contact pathways for members.

## Holstein office

As members will be aware, the Holstein Australia office has moved to Agribio on the Latrobe University campus, sharing facilities with Jersey Australia, DataGene and National Herd Improvement Association. Importantly, there will be opportunities to explore the creation of greater 'back office' efficiencies as we work with DataGene and other breed associations. Additionally, Holstein Australia will benefit from significant cost reductions associated with the new location.

On behalf of the Board I thank members for their patience while the new office becomes fully functional.

## Member activities

During the year across Australia members promote the Holstein breed through their

participation at shows, on-farm challenges and the many competitions supported by the Association. There have been a number of sales during the year including some very significant dispersal sales. From these dispersal sales representing, in many cases, a lifetime of breeding we see new members having the opportunity to buy into very successful cow families and start their journey breeding and developing the next generation of great cows.

In the results of the many sales during the year there always appears to be extra value associated with registered Holsteins, recognition of pedigree integrity, classification and production records. Perhaps like superannuation, registered Holsteins provide the best financial outcome and return on a lifetime of work.

## Genetic merit

Each year we see the increase of genomic testing for males and females and the improvement of the genetic merit of the breed. Holstein Australia members help lead this improvement of genetic merit through their participation in testing and their challenging the industry to continually improve the application and uptake of the science.

The current availability of genetics provides Holstein breeders with huge opportunities to select for traits which they consider to be important in their breeding program.

Continued page 6

# Holstein members gather in Hobart

**H**olstein Australia's Annual General Meeting and National Awards night was held on 15 November at Wrest Point Hotel in Hobart, hosted by the Tasmanian branch.

Jenny Grey was re-elected to the Board unopposed for a 3-year term. At the board meeting held immediately after the AGM, Patrick Glass was re-appointed as President and Jenny Grey as Vice President. Members of the 2018-19 board are: Gary Carpenter, Patrick Glass (President), Gino Pacitti Jenny Grey (Vice President) and David Johnston.

Marcus Young was re-elected to the Breed Development and Conformation Committee (BDCC) unopposed. The BDCC for 2018-19 is Jenny Grey (Chair), Geoff Horrocks, Lynette Greenwood, Brett Cirillo, Wes Brown and Marcus Young.

A vote at the AGM supported an amendment of rule 63 (4) (a) regarding meeting requirements for the Strategic Directions Committee, as follows:

From: 63 (4) (a) The Strategic Directions Committee shall meet at least once per year and one meeting is to coincide with the holding of the Association's Annual General Meeting.

To: 63 (4) (a) The Strategic Directions Committee shall meet at least once per year.

The National Awards Night is an opportunity to celebrate the achievements of Holstein breeders and to acknowledge the outstanding cows.

## Cow of the Year

The 2018 Cow of the Year is Mario Park Goldwyn Alicia, owned by Murray Polson and bred from an embryo imported from Shoremar Holsteins, USA.

See page 8 for full story.

## Master Breeders

The highly-coveted Master Breeder Award recognises the long-term achievement of herds that have bred at least 300 registered animals over a minimum of 20 years. This year 13 Holstein breeders received the award.

Prefix	Name	Location
Calderbrae Holsteins	RW & J Soares	Larpen, Western Victoria
Coral Hill Holsteins	BA & SE McGinn	Belmore River, NSW
Cradle View Holsteins	Ken, Tania & Jayne Walters	Kindred, Tasmania
Elm Banks Holsteins	Chris & Mary Gleeson	Crossley, Western Victoria
Glenorleigh Holsteins	WF & JG Thompson	Allendale East, SA
Gilabils Holsteins	WH & CJ Stewart	Darling Downs, Qld
Gorbro Holsteins	RK & JR Gordon	Cohuna, Victoria
Kaarmona Holsteins	Graeme Sprunt	Kaarimba, Northern Victoria
Sandara Holsteins	Robert Hanegraaf	Modella, Gippsland
Sharett Park Holsteins	G & H & S Spinner	Berrigan, NSW
Solney Holsteins	PA & FA Jefford	Darnum Gippsland
Wilara Holsteins	WE & MJ & TW Henry	Tinamba, Gippsland
Wood Lawn Holsteins	Flanagan Farms	Tocumwal, NSW

### Continued from page 5

Each of our members have differences in their selection priorities. As a breed, it is important that Holsteins are able to provide for these differences without compromising the end game of profitable milk production.

An example of how quickly the breed can develop is the way fertility was managed within Holsteins. It was not that long ago fertility was a huge issue and options were limited; even to the extent that crossbreeding was considered. Today, the options to select for fertility are numerous and Holsteins lead the way to improve fertility in the industry. This is a great achievement in a relatively short time span and a great example of what can be achieved when there is a common goal.

### Future challenges

Financial sustainability is a current challenge and will always be a focus, though there are other challenges we will need to consider. Our challenge will be to ensure we continue to lead the industry and not be caught following. This will be an ongoing discussion for members as they add value through registration and classification.

### Breed stalwarts

Every year we have members or family pass away. During 2018 we have lost two outstanding contributors to the breed both as breeders and administrators: Federal Honorary Life Members Lou Giglia and Kem Perkins.

My condolences to all members who have lost loved ones during the year.

### Thanks

As with life, we are the sum of many parts and the Association has many contributors on a daily basis who ensure the progress of the breed. I thank all members who continue to support Holstein Australia through use of services and participation at Sub-branch level. My thanks to members of the BDCC and to my fellow Board members who provide me with invaluable input as we look to steer through challenging times.

I also wish to acknowledge the work and efforts of the classifiers working in the field with members and the office staff who provide the services members require.

During 2018/19, I look forward to continuing to meet members throughout Australia to better understand how we can positively contribute.

HJ



### All-Australian

The results of the All-Australian photographic competition were announced at the National Awards Dinner. See page TBA.

**BELOW:** The Gardiner family, Avonlea Holsteins took out the Premier Breeder and Premier Exhibitor awards in this year's All-Australian Competition. Pictured at the Awards Night are Cherie and John with their children, Luke and Amy.



# 2018 Cow of the Year

## Mario Park Goldwyn Alicia

BY JON HOLLAND

The prestigious Holstein Australia Cow of the Year title for 2018 has been awarded to Mario Park Goldwyn Alicia-IMP-ET EX-93-3E 8\* BPI+207, owned by NSW breeders Murray and Jane Polson.

Despite strong competition, Alicia was a unanimous decision by the selection panel including the BDCC (Breed Development Committee) and guest judge, Paul Newland, Foothills Holsteins, Malanda Queensland.

For Paul, Alicia was an easy choice as his Cow of the Year.

"Alicia was a really good balanced performer all round," he said. "Her type was exceptional with high scores for mammary and dairy strength, traits that she has consistently carried on down the line."

"She is also from a world class family and establishing her own world class family in Australia."

For Murray and Jane, recognition of their cow is a great honour.

"Alicia is a pleasure to work with and we are so lucky to have had the opportunity to own such a cow," Murray said. "We decided to nominate Alicia for Cow of the Year as her daughters are making their

mark not only in our herd but for the many breeders who have bought her progeny.

"We have been so lucky work with this great cow family. They all have brilliant udders and a great will to milk and are incredibly fertile, traits every breeder wants."

### Mario Park and Oxley Vale

A little over 12 months ago, Murray and Jane made the bold step of purchasing the family farm of Murray's parents, Doug and Zandria Polson. The 240 hectare dryland property – on the mid-north coast of NSW, an hour south of Port Macquarie – was home of the two-time Master Breeder herd, Oxley Vale Holsteins.

Transitioning the famous herd to the next generation, the Oxley Vale cows have been combined with Murray and Jane's Mario Park herd in a lease-purchase arrangement, milking around 320-350 registered Holsteins, with their young family Ruby, Lochie and Isabella.

A pasture-based diet is supplemented by grain and 1,500 tonne of home-grown corn silage. Some cereal hay is bought in to balance the ration when required.



Murray and Jane Polson

While the herd has transitioned, the breeding goals remain the same – breeding for consistency and developing cow families with attention to type and functionality.

### Alicia family tree

**Aitkenbrae Starbuck Ada** EX-94-2E DOM  
13/06/1986  
(Hanoverhill Starbuck EX)



**Shormar S Alicia-ET** EX-97-3E  
28/06/1995  
(Donnandale Shychief EX)



**Cityview R Alicia-ET** VG  
29/09/1998  
(Startmore Rudolph)



**Cityview Lee Alece-ET**  
14/07/2002  
(Comestar Lee EX)



**Mario Park Goldwyn Alicia-IMP-ET** EX-93-3E  
8\* BPI+207  
19/02/2007  
(Braedale Goldwyn GP)



The 2018 Holstein Australia Cow of the Year – Mario Park Goldwyn Alicia-IMP-ET EX-93-3E 8\* BPI +207, owned by Murray and Jane Polson, Mario Park Holsteins, Oxley Island NSW.

"We look for bulls with good sire stacks from good cow families to correctively mate over the herd," Murray says. "The herd has enough consistency and type already built in, so we are focusing more on additional traits with a lot more attention now on health traits and the use of DPR (daughter pregnancy rate)."

Alongside the established Oxley Vale cow families such as the Bremas, Piebes, Fussys and Lynettes, new bloodlines have been introduced such as the Midas and Satins. Founded by Mario Park Goldwyn Alicia, the Alicia family has rapidly established itself as the most dominant line at the Polsons today.

## Starbuck Ada

The cow family behind Goldwyn Alicia is one of the most influential bloodlines in the modern Holstein. Descendants of founding brood cow, Aitkenbrae Starbuck Ada EX-94-2E DOM, have dominated the show scene, with sons of MS Kingstead Chief Adeen EX-94-2E DOM, including Atwood, Aftershock and Golden Dreams repeatedly winning Premier Sire Awards at major shows around the world.

A full sister to Adeen, Shoremar S Alicia EX-97-3E, has been named two-times All-American and three-times All-Canadian, and was Supreme Champion at the 2000 Royal Winter Fair. S Alicia is the third dam behind Australia's Cow of the Year, Goldwyn Alicia.

Having been a fan of the cow family for a long time, Murray seized the opportunity when a package of three Braedale Goldwyn embryos out of Cityview Lee Alece-ET were offered through a silent auction at IDW in 2006.

"I had always said to Jane it was a cow family I wanted to buy into. I loved the photo of Starbuck Ada, and she had proven herself as a strong brood cow," Murray said.

"We consider ourselves so lucky to have purchased those embryos. Sometimes you can luck-out when buying embryos, but Goldwyn Alicia was a freak. She is exactly the type of cow we should all strive to breed."

## Getting better and better

Born in February 2007, Goldwyn Alicia's rise to prominence was not immediate. She was a 'nice' heifer, but did not stand out as a show heifer.



Mario Park Howie Alece-ET EX91-2E.



Mario Park Sid Alicia EX-92-2E.

"She started to show some promise when she first calved. Then she got better and better with each calf, which seems to be a family trait," Murray said.

With an August 2018 BPI+207, HWI+155 and TWI+235, Alicia's breeding values hold her among the best of her generation.

Despite repeated flush programs, Alicia maintained regular calving intervals with consistently low SCC (somatic cell counts) and well above average PIs peaking at PI 147. Her top lactation was at 9 years, producing 12,358 litres, 2.65% 367 kg protein, 2.57% 318 kg fat in 305 days, with her lifetime record about to exceed 80,000 litres.

"One of the things I like best about Alicia is her fertility," Murray says. "As a 14 month old, we flushed her for 21 'A' grade embryos! Yet when you re-mate her after the flush she holds first service every time!"

The Alicia line is recognised worldwide for breeding true to type, and Goldwyn Alicia is no exception. At EX-93-3E, she is among the best in the breed for conformation, with her remarkably open and angular frame earning her EX-95 for dairy strength, combined with an EX-93 point mammary and EX-91 for both rump and feet and legs.

As an 8 Star Brood Cow, Alicia has had five daughters classify VG on a first lactation, with her 11 classified progeny at 92% VG

## 2018 Cow of the Year

or better, including Mario Park Howie Aleece-ET EX-91-2E and Mario Park Sid Alicia EX-92-2E.

Alicia won the Sydney Royal Dam's Progeny Class three years running. Nine of her daughters have competed at either IDW, Sydney or Adelaide Royals, with seven placing in the top three of their class.

Sisters Howie Aleece and Sid Alicia had a string of success in 2016. Both were All Australian finalists that year, with Howie Aleece named Honourable Mention Senior Champion Cow at Sydney's Easter Royal, while Sid Alicia was Champion Cow for the Manning Sub Branch On-Farm Challenge and second in the overall NSW State On-Farm Challenge finals. The pair then made the long trek to Bendigo for the NHD Victorian Winter Fair, both winning their respective classes, an achievement Murray still rates as one of his career highlights.

Fresh from a lactation record of 13,723 litres, 2.9% 411 kg protein, 4.2% 573 kg fat, PI 173 and boasting an EX-96 point mammary system, Sid Alicia returned to Bendigo for the 2018 National Winter Fair to take the prestigious Balanced Performance Index (BPI) Highest Female Award with her BPI +338.

"We are so proud of this beautiful cow," Murray says.

Strong demand has seen Golwyn Alicia's influence spread rapidly across the country with daughters and granddaughters topping elite sales in various States.

"Whenever we sell something, we always try and sell our best," Murray says. "It's really rewarding when cows do well for another breeder."

The first Alicia to sell was at the IDW Sale in 2010 with Mount Gambier breeder, Rob Walmsley, Robsvue Holsteins, selecting the Kerndtway Howie daughter, Mario Park Howie Alicia-ET VG89, for \$8,000. Crowned Champion Cow at Murray Bridge Feature, and top placings at Adelaide Royal and the SA State On-Farm Challenge Finals, Howie Alicia proved an incredible production cow, with a top lactation of 15,643 litres, 2.8% 422 kg protein, 3.7% 579 kg fat in 305 days.

At the 2017 IDW Sale a Val-Bisson Doorman daughter, Mario Park Doorman Alicia-ET was bought by the Seidel family of Mount Gambier for \$16,000, having placed first in a class of 48 entries in the 2017 IDW Youth Show in the lead up to the sale.

### One of the greatest

Currently, Goldwyn Alicia is milking on her sixth lactation, which has been extended for extensive flush programs to maximise the number of progeny. "Alicia is on her way to becoming one of our greatest-ever brood cows," Murray says. "Her progeny consistently top our production and classification lists."

Various embryos are waiting to be implanted, including sexed embryos by Farnear Delta Lambda, Our-Favourite Un Denied and Duckett Crush Tattoo, while Alicia has been rebred to the high fertility sire Woodcrest King Doc.

"We'd like to concentrate more on flushing some of her daughters and grand daughters now," Murrays says. "She'll probably retire on her next lactation, but she can live out her days down the back – she's a cow that will never leave the farm." **HJ**

# nzholstein

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### Don't miss Herd 19



If you are interested in dairy herd improvement you won't want to miss Herd 19, the dairy industry's biennial conference to be held at Bendigo, 19-20 March 2019.

The conference has a reputation for presenting exciting speakers at the cutting edge of herd improvement, and Herd 19 is no exception with some exciting international guest speakers alongside Australia's leaders in the field.

With a theme of Delivering change in herd improvement, Herd 19 will hear from overseas specialists from genetics companies about the latest developments genomics, semen sexing and robotics. New herd testing technologies such as MIR spectroscopy will also be covered. The program also has a practical perspective with a healthy mix of farmers and farm service providers.

Some of the program highlights include:

- Keeping up the pace of change on farm; Craig Lister, Victorian dairy farmer, leading breeder of high genetic merit bulls and DataGene board member.
- The unintended consequences of genomic selection: Dr Sijne Van der Beek, Manager Innovation CRV, Netherlands.
- MIR reveals more from herd test samples: Dr Jennie Pryce, DairyBio.
- Mastitis management without blanket dry cow treatment: Dr John Penry, Anexa FVC, animal health and vet services, NZ.

More information: contact Jaydee Events: P: 03 5659 4219 M: 0419 878 055 E: [deanne@jaydee.net.au](mailto:deanne@jaydee.net.au)

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**A2/A2**

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# 2018 lifetime achievement awards

Lifetime achievement awards recognise the silent achievers in the herd. Holstein Australia has three elite production awards that provide an objective assessment of the progress of your breeding program. They are:

1. Lifetime Production Achievement
2. Superior Total Performance
3. Star Brood Cow.

Once a year, we publish a list of cows receiving the top awards for the financial year.

## Lifetime Production Achievement (Diamond)

Lifetime Production (LTP) Awards recognise animals with exceptional production (litres, fat and protein) over their lifetime. There are five levels of LTP, with level 5, Diamond being the highest. The minimum production requirements to achieve Diamond LTP are: 110,000 Litres, 4,180 kg Fat and 3,575 kg Protein. It takes a truly exceptional cow to achieve a Diamond LTP. The LTP can be awarded posthumous.

Refer to the Holstein Australia website for more information.

Lifetime Achievement – Diamond		
Name	Classification	Owner
Cairnsdale RI Kirstie-ET	VG86	Menzies Farms
Corra Lea Leader Pearl	EX-91-2E	JL & PL Prout
Fairvale Iron Butter 87	EX-90-2E	Fairvale Holsteins
Fairvale Outside Aclemanda 3-TWIN	EX-92-3E	Fairvale Holsteins
Golderama Absjubil 182	VG86	LB & MA Golder
Gorbro Stormatic Robin-ET	EX-92-6E	RK & JR Gordon
Kentish Downs Finley Sue	VG87	Kentish Downs Proprietors
Meringal Mtoto Jest	VG89	Brett & Kate Membrey
Paringa Ideal Mandaloo	EX-90-1E	Paringa Holsteins
Topspeed Abony-ET	VG86	J & J Lambalk
Wallaroi Leadoff Gabby	EX-90-1E	Mailig
Yelverdale Buttercup 98	VG85	AC & CA Jenkins



Gorbro Stormatic Robin-ET

## Superior Total Performance

The Superior Total Performance (STP) award recognises longevity. These awards are applied for individually at classification. To be eligible a cow must classify with a type of VG85 or higher; have a mammary value of at least 85; have milked for at least six lactations and meet the production requirements for the STP level. A diamond STP cow is the most exceptional of all the HA awards.

Refer to the Holstein Australia website for Superior Total Performance category details and minimum standards

Superior Total Performance (Diamond and Gold)			
Name	Classification	Owner	STP Award
Awson Lordpres 550	VG88	AW & SL Whitechurch	Diamond
Boscawen Extreme Kay 3404	VG85	Boscawen Holsteins	Diamond
Boscawen Fullquid Gala 3244	VG87	Boscawen Holsteins	Diamond
Dilee Informer 824	EX-91-4E	KL & DM White	Diamond
Elanen Traction Nancy	VG87	N J Coster	Diamond
Juleanwes Blackstar Dita	EX-90-6E	WJ & JL Brown	Diamond
Alnor Lisa Belltower 4609	VG86	Alnor Partners	Gold
Ambrewlea Bossiron July	EX-91-4E	Brett Cirillo	Gold
Andes Kendall Whynot	EX-90-1E	Charles A Smith	Gold
Blackwood Park Model Chloe 5910	VG87	JC Altmann & Son	Gold
Boscawen First Queen 3336	VG89	Boscawen Holsteins	Gold
Boscawen Gibson Debbie 3412	VG89	Boscawen Holsteins	Gold
Clinton Park Ruby Rainbird	EX-90-4E	D & M Walker	Gold
Elanen Winebox Lynne	VG87	CR Coster	Gold
Fairvale Iron Melody 507	EX-90-3E	Fairvale Holsteins	Gold
Fantasia Ito Elf	VG88	Fantasia Pastoral Co P/L	Gold
Fantasia Rudolf Beetie	VG87	Fantasia Pastoral Co P/L	Gold
Gildon Goldbullion Bev	EX-90-2E	Gildon Partnership	Gold
High Country Goldbullion Carly 3418	EX-90-1E	D & C Ross	Gold
Mijaree Sam Lara	VG87	W & S Williams	Gold
Rowlands Park Bossiron 857	VG88	RL & TL Wishart	Gold
Rural View Engrave Angie	VG86	CW & RM Gee	Gold
The Points Bossiron Marg	EX-93-4E	IJ & KR Mckie	Gold

## DATAGENE UPDATE

### 2019 ABV releases

DataGene has announced the 2019 dates for publishing Australian Breeding Values (ABVs):

- Monday 8 April 19
- Monday 19 August 19
- Monday 9 December 19

### New herd testing technology

New insights will soon be available from herd testing, made possible from mid-infrared (MIR) technology. Visit the DataGene website to find out more about the potential applications of MIR technology for Australian dairy farmers.

### Jelbart appointed to DataGene board

Holstein Australia member, and Victorian dairy farmer, Tim Jelbart, has been appointed to the board of DataGene, the dairy industry's organisation to drive herd improvement.

Tim is general manager of the 1000-cow dairy operation, Jelbart Dairy, in South Gippsland, which he co-owns with his two brothers.

He was appointed at DataGene's recent (14 November) annual general meeting at which Simone Jolliffe, dairy farmer from Wagga Wagga and Graeme Gillan, Holstein Australia CEO were re-appointed to the board.



West Gippsland, Victoria dairy farmer, Tim Jelbart, has been appointed to the DataGene board.

## Star Brood Cow awards

The Star Brood Cow Award recognises genetically superior brood cows based on the conformation and production performance of their progeny. To qualify a cow need not be classified but must have produced at least three progeny classified GOOD PLUS or better.

Star Brood Cow – 10 Stars and higher			
Name	Classification	Owner	SBC Award
Wyoming Broker Mary	VG88	Starcrest Holsteins	29*
Ponderosa Storm Connie 2nd	EX-91-4E	LA & MA Giglia and LM & KE Giglia	26*
Solney Sand Jest 2nd	EX-90-4E	PA & FA Jefford	24*
Avonlea G.E. Jacko-ET	VG85	HT & VJ & JH Gardiner P/L	18*
Avonlea Sky Jacobonia-ET	VG88	Craig & Fiona Fisher	18*
Solney Hill Baby-ET	EX-90-4E	PA & FA Jefford	18*
Tarinka Park Celsius Deb-ET	EX-90-1E	Misty Brae Holsteins P/L	17*
Gum Ridges Sam Lovebite	EX-93-4E	SJ Ewing, Virginia Ewing	16*
Orchard Vale Informer Tiffany-ET	EX-91-1E	RK & JR Gordon	16*
Fairvale Lindy Josie	VG85	Fairvale Holsteins	14*
Mangoola Storm Redrose-IMP-ET-BR	EX-90-2E	Oafox P/L, CC & J Cochrane, DJ & MW Orchard	14*
Perfect Partners Laudan Patricia 2-ET	VG88	Rowen Foote	13*
Avonlea Robthom Connie 2nd	EX-93-3E	L Thompson & W McKay, L R & S RJ Thompson	12*
Oxley Vale Dagger Lynnette	EX-90-3E	Klameea Holsteins	12*
Pooley Bridge Goldwyn Posey 2-IMP-ET	VG87	GR & CE Peatling	12*
Pyree Jay Peachie	EX-90-2E	C & W Watts	12*
Strongbark Leader Victory	VG88	Jim Strong	12*
Avonlea Koo-IMP-ET	EX-90-3E	HT & VJ & JH Gardiner P/L	11*
Elmar Ladino Josephine-TWIN-ET-RED	GP84	Elmar Holsteins	11*
Joyley Luckystrike Della-ET	EX-94-4E	Misty Brae Holsteins P/L	11*
Leven Valley Raider Shamrock 3rd-ET	VG89	Fairvale Holsteins	11*
Orchard Vale Astro Tiffany 2nd	VG87	DJ & RM Orchard, RG & KV Eagle	11*
Page House Shottle Noni	EX-92-4E	R & H Perrett	11*
Wyoming Elyslea Mary	VG89	ASR Shearer & Son	11*
Clydevale Eagle Irene-ET	EX-90-2E	AF & CM Dee	10*
Coolea Outs Debutante	EX-91-3E	Crawford Family	10*
Fairvale Lee Josie 19-ET	EX-94-5E	Daryl Cole	10*
Grantley Outside Flora	EX-90-2E	GW Liebelt	10*



Page House Shottle Noni



# HEAT STRESS PROGRAM

Reduce heat stress in your herd with the inclusion of ActiSaf thermostable live yeast:

- Rumen efficiency
- Cow comfort
- Milk yield
- Milk solids
- Heat stress
- Ruminal acidosis





### Brisbane Royal – EKKA 2018

- Champion Senior Holstein: Hillview Park Ariel Juliana 2 EX-92-2E, A.D. & S.L. Barron, Ardylbar Holsteins, Cambooya Queensland
- Reserve Champion Senior Holstein: Wild Oats Shottle Georgia EX-90-2E, Wild Oats Holsteins, Kenilworth Queensland
- Honorable Mention Senior Holstein: Arabella Miss Olivia-ET VG85, Daniel Holmes, Arabella Holsteins, Brookstead Queensland
- Intermediate Champion Holstein: Leader Beemer Satin VG85, R & L Lindsay
- Reserve Intermediate Holstein: Ardylbar Archrival Gorgeous GP83, A.D. & S.L. Barron, Ardylbar Holsteins, Cambooya Queensland
- Honorable Mention Intermediate Holstein: Arabella Broke Tam, Daniel Holmes, Arabella Holsteins, Brookstead Queensland
- Junior Champion Holstein: Arabella Avalanche Tammy, Daniel Holmes, Arabella Holsteins, Brookstead Queensland
- Reserve Junior Champion: Arabella Byway Ding, Daniel Holmes, Arabella Holsteins, Brookstead Queensland
- Honorable Mention Junior Holstein: Ardylbar Classy Flora, A.D. & S.L. Barron, Ardylbar Holsteins, Cambooya Queensland

### Royal Melbourne 2018

- Most Successful Holstein Heifer (All Breeds Elite Dairy Heifer Show): Glomar Commander Lucky 5585 GP84, Justin Johnston, Glomar Holsteins, Bundalaguah Victoria
- Supreme Champion Heifer of Show (All Breeds Elite Dairy Heifer Show): Glomar Commander Lucky 5585 GP84, Justin Johnston, Glomar Holsteins, Bundalaguah Victoria



Supreme Champion Heifer of Show (All Breeds Elite Dairy Heifer Show) – Glomar Commander Lucky 5585 GP84, exhibited by Justin Johnston, Glomar Holsteins, Bundalaguah Victoria.



Royal Adelaide Senior Champion Holstein- Mooway Destry Carmel EX-91-1E, exhibited by Glendalyn Pty Ltd, Mooway Holsteins. Victor Harbor SA, with judge Ben Govett, Tandara Holsteins Victoria, handler Casey Treloar and Peter Maxwell from ABS. Photograph: Heidi Lewis

- Senior Champion Heifer (In Milk) (All Breeds Elite Dairy Heifer Show): Glomar Commander Lucky 5585 GP84, Justin Johnston, Glomar Holsteins, Bundalaguah Victoria
- Reserve Senior Champion Heifer (In Milk) (All Breeds Elite Dairy Heifer Show): Glomar Silver Lady 5917, Justin Johnston, Glomar Holsteins, Bundalaguah Victoria
- Senior Champion Heifer (Dry) (All Breeds Elite Dairy Heifer Show): Crookslea Asterix Lassie, N.M. Wilkie, Crookslea Holsteins, Bacchus Marsh Victoria
- Reserve Senior Champion Heifer (Dry) (All Breeds Elite Dairy Heifer Show): Glomar Maintime Lucky 6051, Justin Johnston, Glomar Holsteins, Bundalaguah Victoria
- Junior Champion Heifer (All Breeds Elite Dairy Heifer Show): Glomar Goldwyn Lizzie, Justin Johnston, Glomar Holsteins, Bundalaguah Victoria

- Reserve Junior Champion Heifer (All Breeds Elite Dairy Heifer Show): Paringa United Windy, Simone Ross, Class Farms, Katamatite Victoria

### Royal Adelaide 2018

- Juvenile Champion Holstein: Arrowstar Doorman Summer-IMP-ET, CJ & KA Royans, Windy Vale Holsteins, Myponga SA
- Reserve Juvenile Champion Holstein: Edge Solomon Barbie, Casey Treloar, Finesse Holsteins, Victor Harbor SA
- Intermediate Champion Holstein: Amelia Park Alexander Golden-IMP-ET, Nathan Hart, Steady Holsteins, Stanhope Victoria
- Reserve Intermediate Champion Holstein: Jervois 5G Concorde 2nd VG85, C G & F D Mason, Jervois Holsteins, Tailem Bend SA
- Senior Champion Holstein: Mooway Destry Carmel EX-91-1E, Glendalyn Pty Ltd, Mooway Holsteins. Victor Harbor SA
- Reserve Senior Champion Holstein: Glenunga Jack Dotty EX-90-2E, A P & A M Koch, Glenunga Holsteins, Moculta SA

### NSW State Spring Fair Nowra 2018

- Senior Champion: Murrbrook Goldwyn Verbena-ET EX-92-1E, Murrbrook Holsteins, Moss Vale NSW
- Reserve Senior Champion: Murrbrook Doorman Candace VG87, Declan Patten, Lightning Ridge Holsteins, Sale Victoria
- Honourable Mention: Murrbrook Fever Violet VG86, Wilson Family, Mosleigh Holsteins, Jamberoo NSW
- Red & White Holstein Champion: Pardee Contender Perfection VG88, Charles Lucas, Cudas Holsteins, Central Tilba NSW
- Intermediate Champion: Murrbrook Brokaw Rae, Murrbrook Holsteins, Moss Vale NSW

Reserve Intermediate Champion: Whitegold Absolute Satin-ET-RED VG88, M&A Rood, Whitegold Holsteins, Morans Crossing NSW  
 Honourable Mention: Boscawen Stonewall Olga 6784 GP84, Herne & Russell, Boscawen Holsteins, Brundee NSW  
 Red & White Intermediate Champion: Whitegold Absolute Satin-ET-RED VG88, M&A Rood, Whitegold Holsteins, Morans Crossing NSW  
 Red & White Reserve Intermediate Champion: Mosleigh Dynamite Sylvia-RED VG86, Wilson Family, Mosleigh Holsteins, Jamberoo NSW  
 Red & White Honourable Mention: Noonsborough Addiction Renita-RED, Andrew & Abbey Crawford, Coolea Holsteins, Numbaa NSW  
 Open Show Junior Champion: Mario Park Solomon Midas, MD & JE Polson, Mario Park Holsteins, Oxley Island NSW  
 Open Show Reserve Junior Champion: Strongbark MS CapitalGain Bonnie, Jim Strong, Strongbark Holsteins, Albion Park NSW  
 Open Show Honourable Mention: Murrbrook Solomon Tambourine, Murrbrook Holsteins, Moss Vale NSW  
 Red & White Junior Champion: Sun Vale Awesome Jodie-RED, B&J Gavenlock, Cherrylock Holsteins, Tallygaroopna Victoria  
 Red & White Reserve Junior Champion: Parrabel RS Jordy O Koala-RED, Allen & Parrabel Genetics, Nowra NSW  
 Red & White Honorable Mention: Whitegold PG Diamond Tequila-IMP-ET-RED, Parrabel & Rood, Nowra NSW  
 Youth Show Junior Champion: Waljasper Alice in Wonderland, CP & SJ Walsh, Waljasper Holsteins, Jaspers Brush NSW  
 Youth Show Reserve Junior Champion: Boscawen Solomon Ashlyn, Herne & Russell, Boscawen Holsteins, Brundee NSW  
 Youth Show Honorable Mention: Rockstar Weeksdale Avalanche HoneyPot-IMP-ET, Rocky Allen & Weeksdale, Cobargo NSW



Renee Edenden presents the NSW State Fair Graham Simpson Memorial All Australian Calf Class to Lilly Bawden with Strongbark Solomon Bonnie.  
 Photograph: South Coast Register



NSW State Fair Senior Champion- Murrbrook Goldwyn Verbena-ET EX-92-1E, exhibited by Murrbrook Holsteins, Moss Vale NSW, with HA President Patrick Glass, handler Simon Tognola, Judge Glen Gordon, Gorbro Holsteins.  
 Photograph: South Coast Register



Jacqui Crapp presents Jnr Champion of the NSW State Fair youth show to Charlie Lloyd with Waljasper Alice in Wonderland & judge Glen Gordon. Photograph: South Coast Register



NSW State Fair Junior Champion Mario Park Solomon Midas with Alex Cochrane, Brad Gavenlock & Glen Gordon.  
 Photograph: South Coast Register

Classification provides an objective and impartial assessment of the conformation of cows. It compares each animal to the Holstein 'True Type' cow, the internationally recognised yardstick of structural correctness. It's a useful tool in breeding high production, trouble-free and long-lasting cows.

Once a year we publish a list of the cows with the top classification scores, in recognition of outstanding breeding achievements.

Herdbook	Animal Name	Date of Birth	Score	Class Date	Owner	Breeder
1460161	Fairvale Morty Lady 51	22/08/2005	EX-97-5E	8/11/2017	Multiple ownership	Fairvale Holsteins
1638359	Windy Vale Contender Rose-ET	10/09/2010	EX-95-2E	16/01/2018	Multiple ownership	C J & K A Royans
1460140	Fairvale Iron Butter 84	10/08/2005	EX-94-6E	6/11/2017	Chris & Mary Gleeson	Fairvale Holsteins
1533079	Acer Integrity Lulu	13/09/2005	EX-94-5E	18/04/2018	V R Rodwell	V R Rodwell
1355551	Elm Banks Perform Gleam	13/05/2005	EX-94-5E	9/11/2017	Chris & Mary Gleeson	Chris & Mary Gleeson
1522369	Fairvale Reg Josie 34	8/11/2006	EX-94-3E	6/11/2017	Daryl Cole	Fairvale Holsteins
1169663	Bevandale Colorado Rosalie	21/05/2002	EX-93-8E	27/07/2017	Bevandale Holsteins	Bevandale Holsteins
1499634	Instyle Export 592	24/07/2004	EX-93-6E	22/03/2018	R J Thomas	R J Thomas
1550477	Tara Dairies Export Belinda-Twin	2/09/2004	EX-93-6E	14/03/2018	Mr P Timbs	Mr P Timbs
1541238	Elm Banks Shottle Tanya-ET	6/01/2009	EX-93-5E	16/01/2018	Chris & Mary Gleeson	Chris & Mary Gleeson
1460165	Fairvale Ladino Butter 86	28/08/2005	EX-93-5E	20/06/2018	N & C Hallyburton	Fairvale Holsteins
1396772	Braeford Shottle Marietta	19/01/2006	EX-93-4E	9/11/2017	Chris & Mary Gleeson	Braeford Prop.
1557427	Bundalong Colin Ding-ET	5/07/2007	EX-93-4E	27/11/2017	W R & B G Anderson	W R & B G Anderson
1436280	Coolea Allen Jo-Et	8/12/2006	EX-93-4E	9/09/2017	Multiple ownership	R J & J J Crawford
1501394	Elm Banks Blitz Topsy	29/07/2008	EX-93-4E	9/11/2017	Chris & Mary Gleeson	Chris & Mary Gleeson
1615052	Elm Banks Breakout Odessa	30/09/2010	EX-93-4E	20/06/2018	Chris & Mary Gleeson	Chris & Mary Gleeson
1487544	Elm Banks Shottle Interest	28/05/2008	EX-93-4E	20/06/2018	Chris & Mary Gleeson	Chris & Mary Gleeson
1400689	Willette Bally Alison	26/05/2006	EX-93-4E	14/05/2018	Multiple ownership	L A & C M Chesworth
1602308	Datumvale Pre Royal	2/07/2007	EX-93-3E	5/05/2018	Datumvale Holdings Pty Ltd	Datumvale Holdings Pty Ltd
1546636	Elm Banks Fortune Night	20/04/2009	EX-93-3E	9/11/2017	Chris & Mary Gleeson	Chris & Mary Gleeson
1653912	Elm Banks Lauthority Night	17/07/2011	EX-93-3E	20/06/2018	Chris & Mary Gleeson	Chris & Mary Gleeson
1607507	Havova Denison Kiwi	18/05/2010	EX-93-3E	17/05/2018	W E & I T Shaw & Sons	W E & I T Shaw & Sons
1590342	The Points Redesign Mable (G)	25/05/2010	EX-93-3E	6/06/2018	I J & K R Mckie	I J & K R Mckie
1664110	Avonlea Braedale Bettine	11/06/2011	EX-93-2E	6/12/2017	Multiple ownership	HT & V J & J H Gardiner P/L
1594561	Avonlea Talent Fran-ET	31/03/2010	EX-93-2E	6/12/2017	J H & C J Gardiner	HT & V J & J H Gardiner P/L
1552971	Coral Hill Ralstorm Columbia	16/06/2009	EX-93-2E	16/08/2017	B A & S E McGinn	B A & S E McGinn
1600511	Elm Banks Damion Delila	20/08/2010	EX-93-2E	9/11/2017	Chris & Mary Gleeson	Chris & Mary Gleeson
1737393	Fairvale Bolton Nola 23	30/07/2010	EX-93-2E	8/05/2018	Fairvale Holsteins	Fairvale Holsteins
1668995	Gorbros Sanchez O Shimmer-ET (G)	8/01/2011	EX-93-2E	29/09/2017	R K & J R Gordon	R K & J R Gordon
1506196	Harklaje Garrison Narisa (G)	17/05/2008	EX-93-2E	14/07/2017	T J & J E Clark	T J & J E Clark
1688853	Linsand Contender Spark	1/04/2011	EX-93-2E	8/11/2017	L R & S J Thompson	L R & S J Thompson
1761790	Windy View Windbrook Grace	23/10/2011	EX-93-2E	7/06/2018	B & Y McVilly	B & Y McVilly
1897652	Eclipse Goldchip Tiffany	8/07/2013	EX-93-1E	16/01/2018	Multiple ownership	RICHARD Hull
1511551	Dellyn EX Guinness	1/06/2003	EX-92-7E	6/11/2017	C L & S A Bennett	C.L Bennett
1341714	Roseworthy Storm Tarasa	1/04/2005	EX-92-7E	28/11/2017	Wandilla Past Co	University Of Adelaide
1341997	Ashbury Leader Plum	2/05/2003	EX-92-6E	27/10/2017	Quality Ridge	Ashbury Holsteins
1190418	Beltana Durham Pam 3-ET	15/07/2002	EX-92-6E	11/10/2017	S S & C L Modra	J E Harrower
1428401	Kirk Andrews Talena-ET	15/03/2004	EX-92-6E	10/08/2017	Andrew Green	R J & L M Green
1423797	Murrayvale Fitlist Irena	22/10/2004	EX-92-6E	22/10/2017	Murrayvale Holsteins	R C & R J Crossman



Fairvale Morty Lady 51 EX-97-5E



Windy Vale Contender Rose-ET EX-95-2E



Fairvale Iron Butter 84 EX-94-6E



Acero Integrity Lulu EX-94-5E

# EzeGene™



## The 'smart' way for calf registration

EzeGene is an animal registration smart phone app that allows you to capture animal details in the paddock or calf shed, incorporating unique registration options including the use of photo identification during the data entry procedure.

**Download the EzeGene™ app now from your App Store.**

# True to type and production

**T**erry and Janine Clark are combining good type and longevity with production in their Master Breeder herd of 255 Holsteins registered under their Harklaje prefix.

The Clarks' business, at Nerrena, South Gippsland, was one of 27 dairy farms across Australia that recently underwent detailed analysis by the ImProving Herds project to investigate the contribution of genetics to dairy businesses.

The study identified the top and bottom 25% of each herd, ranked on Balanced Performance Index (BPI), the genetic index for profit used by the Australian dairy industry.

Ten years of historical performance data, plus recent farm financial data from the herd records were analysed to look at the difference between the top and bottom BPI groups in terms of production, longevity and financial contribution to the farm business.

The study found the top 25% of the Clarks' herd produced 622 more litres, 51 more kilograms of fat, and 37 more kilograms of protein per cow per year than the bottom 25% of the herd.

The extra milk production from the top cows resulted in an extra \$388/ cow/year in milk income after feed and herd costs compared with the bottom group.



Terry and Janine Clark.

The Clarks use Easy Dairy and have herd tested for many years. Their comprehensive records include all cow pedigrees, every health treatment and long-term production figures.

Detailed farm records were a key factor for the Clarks' involvement in the ImProving Herds Project and are a driver for their herd being accepted into the Ginfo project, the dairy industry's genetic reference population.

"We've been concentrating on longevity and type because a lot of time and money

is put into rearing replacements and we like them last a long time," Terry said.

"We really like being involved in on farm competitions because people get to see your cows and you get feedback.

We had the champion cow in the sub-branch for two consecutive years."

"More recently we've put more emphasis on fertility, components, mastitis resistance and production per cow."

"Our approach has been to get a list, put in our parameters, then look at BPI and





cost, with the aim to use a blend of bulls," Terry said.

The Clarks' son, Mitchell, works for Semex and has been a key player in drawing up a bull team for use on the family herd for the last couple of years.

### Autodraft

The Clarks are committed to using 100% AI in the herd through natural cycles and this has meant a reasonably long joining period with a lot of heat detections.

In recent years they have eliminated the need for someone to constantly monitor cows for heat detection by using collars and auto drafting.

The collars record cow activity and rumination to determine which cows are on heat with these cows automatically drafted off as they leave the dairy.

"We have four readers in the dairy and a reader on the auto drafter, which drafts the cows into the yards, so they can be inseminated straight after milking."

"The auto drafting program gives the cows a heat index and we can decide whether to AI her this milking or the next. It saves a lot of time," Terry said.

All cows are joined to conventional semen. If a cow fails to conceive to AI in one joining period she can be carried over to the next season if she has good production levels.

### Heifers

Replacement heifers are synchronised for joining and have one round of AI with

## Farm stats (August 2018)

**HERD SIZE**  
255

**FARM SIZE**  
120 ha milking area, (144 ha owned and 65 ha leased)

**CALVING PATTERN**  
Split: 1/3 Feb/March, 2/3 August/September

**DAIRY**  
15 double-up herringbone with auto drafting for heat detection

**STAFF**  
Terry and Janine. Employed a casual for 30 hours/week in March this year

**FEEDING SYSTEM**  
2 t/cow/year

**HERD TESTING**  
Since 1982; bimonthly for past 5 years

conventional semen before being run with a beef mop-up bull.

About 80-90 heifers are reared a year and all replacement heifers are genomically tested as 2-year-olds to coincide with classification.

Nearly every animal in the Clark's herd has been genomically tested, which is a result of the Clarks' involvement in Ginfo and other industry projects.

"I'm particularly interested in the potential of the feed saved genomic ABV." Feed saved is an example of a new generation of ABVs made possible by advances in genomic technologies.

## About ImProving Herds

*Holstein Australia was a key collaborator in the ImProving Herds project which investigated the contribution of herd improvement to Australian dairy businesses. At the heart of the project were 27 Genetics Focus Farmers whose herd and financial records underwent detailed analysis by the project team.*

*The project found that:*

- *The daughters of High Balanced Performance Index (BPI) bulls perform better under Australian conditions, across dairying regions and feeding systems.*
- *Cows in the top 25% for BPI in a herd outperform cows in the bottom 25% for production, fertility, longevity and contributed on average an extra \$300 income over feed and herd costs.*
- *The benefits of using genomic breeding values to guide heifer selection decisions were demonstrated on the Focus Farms, where the performance of genotyped heifers aligned with their genomic breeding values.*

*Funded by the Gardiner Dairy Foundation, the project was a collaboration of Dairy Australia, Agriculture Victoria, DataGene, Holstein Australia and the National Herd Improvement Association of Australia (NHIA).*



# 2017-18 Holstein/Semex All-Australian Winners

## Avonlea scoops the pool

The Gardiner family of Avonlea Holsteins, West Gippsland, Victoria, has taken out both Premier Breeder and Premier Exhibitors' awards.

Announcing this year's winners, Vaughn Johnston from Semex Australia said it took a sustained and outstanding effort to achieve the Premier Awards in the competition.

"The All-Australian is the most prestigious competition for Australian Holsteins. It's a major achievement for any cow to qualify and the place getters are up there with the best in the world. It takes an exceptional breeder and herd to take out the Premier Awards, and even more so to receive both. Congratulations to the Gardiner family," he said.

John Gardiner said a number of things had contributed to this year's showing successes, particularly the enthusiasm and commitment of two staff members, Josh Norton and Kane Hildred, who had helped with show preparation.

He described receiving the Premier Breeder and Exhibitor's awards was a story of perseverance. "It's about 20 years since we last won one of these awards. It can take a long time for everything to come together and involves persevering for the long haul," he said.

Thanks to this year's judges, Rob Walmsley (Robsvue, SA), Lindsay Moxey (Newington, NSW) and Lisa Thompson (Linsand-V, Victoria).

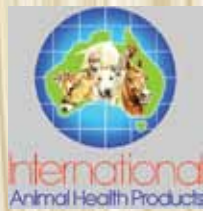
The following pages feature the top placed animals in each class.

### PREMIER BREEDER

Awarded to:

**JH & CJ Gardiner (Avonlea)**

Premier Breeder award  
sponsored by International  
Animal Health



### PREMIER EXHIBITOR

Awarded to:

**JH & CJ Gardiner (Avonlea)**

Premier Exhibitor award  
sponsored by WFI



*The Holstein Australia/Semex All-Australian Competition is a national photographic competition that recognises excellence in conformation and showing. It is open to all Holstein Australia Herdbook and Appendix 1,2 and 3 females that have been successfully shown at nominated qualifying shows throughout Australia each year. The three-member judging panel selected both the finalists and the top three places in each class.*

### MATURE COW 6 YEARS & OVER



#### 1st: Windy Vale Contender Rose-ET EX-95-2E

**Sire:** Patience Showline Contender – Red

**Dam:** Windyvale Advent Rose VG87

**Breeder:** C J & K A Royans, SA

**Exhibitor:** Chris & Mary Gleeson & Richard Hull & Declan L Patten, Vic



#### 2nd: Elmar Goldwyn Jessica 11-ET EX-92-3E

**Sire:** Braedale Goldwyn

**Dam:** Elmar Boss Jessica 3rd-ET VG89

**Breeder:** Elmar Holsteins, Vic

**Exhibitor:** Elmar Holsteins, Vic



#### 3rd: Brindabella Atwood Juno VG88

**Sire:** Maple-Downs-I G W Atwood-ET

**Dam:** Brindabella Lobby Jeans VG85

**Breeder:** Jade & Scott Sieben, Vic

**Exhibitor:** Jade & Scott Sieben, Vic

**4th:** Hawova R Reginald Tamie

**5th:** Murrbrook Jordan Callie-Imp-ET

**6th:** Sleepy Hollow Jasper Posey-ET

#### JUDGES' COMMENTS

An incredibly strong class of Holstein dairy cows. Our winning cow showed lots of balance with great attachment in both the fore and rear udder; her mammary system was superior to the cow in second. Our second cow has a quality mammary system, better set to rear leg and more desirable rump setting from hip to pin. The top three cows were really dairy!!

# 2017-18 Holstein/Semex All-Australian Winners

## 5 YEAR OLD



### 1st: Murribrook Windhammer Cybele-ET-OC VG86

**Sire:** Gillette Windhammer-ET  
**Dam:** Murribrook Goldwyn Candace Imp-ET EX-93-1E  
**Breeder:** M J Sowter, NSW  
**Exhibitor:** Samurah Pty Ltd Ta Murribrook Holsteins, NSW



### 2nd: Fairvale Damion Melody 700

**Sire:** Erbacres Damion  
**Dam:** Fairvale Bolton Melody 635 VG89  
**Breeder:** Fairvale Holsteins, Tas  
**Exhibitor:** Chris & Mary Gleeson, Vic



### 3rd: Avonlea Windbrook Lulu 2nd-Imp-ET

**Sire:** Gillette Windbrook-ET  
**Dam:** Idee Goldwyn Lulu-ET VG89  
**Breeder:** Canadian Holstein Friesian Association, Can  
**Exhibitor:** Elmar Holsteins, Vic & R J & L E Blackburn, WA

**4th:** Eclipse Atwood Satin-ET  
**5th:** Warwick Farm Braxton Imagine  
**6th:** Beclah Park Dempsey Nona-ET

#### JUDGES' COMMENTS

Our winner has more style, balance and height and width of rear udder. In second, our place getter has more dairy character, capacity with a more correct set pin than the cow in third; granted that third place has a high wide rear udder.

## 4 YEAR OLD



### 1st: Avonlea Stanley Cup Renita VG86

**Sire:** Gillette Stanley Cup-ET  
**Dam:** Raybrook Gold Renita-ET  
**Breeder:** J H & C J Gardiner, Vic  
**Exhibitor:** J H & C J Gardiner, Vic



### 2nd: Eclipse Goldchip Tiffany EX-93-1E

**Sire:** Mr Chassity Gold Cup  
**Dam:** Eclipse Contend Tiffany-ET  
**Breeder:** Richard Hull, WA  
**Exhibitor:** Chris & Mary Gleeson, Vic



### 3rd: Eclipse Atwood Princess 8-ET VG88

**Sire:** Maple-Downs-I G W Atwood-ET  
**Dam:** Eclipse Damion G Princess-Imp-ET EX-901e  
**Breeder:** Richard Hull, WA  
**Exhibitor:** Richard Hull, WA

**4th:** Eclipse Atwood Princess-ET  
**5th:** Glenunga Wind Butterbrook  
**6th:** Pardee Aftershock Tindora 3

#### JUDGES' COMMENTS

Femininity, dairy quality, superior fore udder attachment plus balance and bloom and more rear udder height got first over second. The second-placed 4-year-old had more cow volume, depth through the front end, openness of the rib and width to the rear udder.

# 2017-18 Holstein/Semex All-Australian Winners

## 3 YEAR OLD



### 1st Avonlea-YF Windbrook Cinnamon-ET VG89

**Sire:** Gillette Windbrook-ET  
**Dam:** Linsand Aspen Cinnamin-ET EX-90-1E  
**Breeder:** Gardiner P/L HV & VJ & JH, Vic  
**Exhibitor:** Cinnamin Partners, NSW



### 2nd: Bluechip Golden S Whynot VG89

**Sire:** Mr Chassity Gold Cup  
**Dam:** Bluechip Sid Whynot-ET VG5  
**Breeder:** Averill Leslie, Vic  
**Exhibitor:** Bluechip Holsteins & A T Hogan & B & P Minogue, Vic



### 3rd: Horizon Bradnick Paradise 2-ET VG88

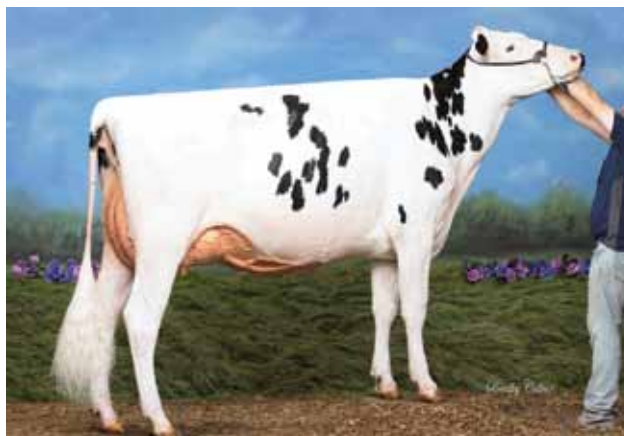
**Sire:** Regancrest-GV S Bradnick-ET  
**Dam:** Carisma Cairnhill Paradise EX-91-1E  
**Breeder:** Darren Crawford, Vic  
**Exhibitor:** Chris & Mary Gleeson, Vic

**4th:** Brindabella Goldchip Natalie  
**5th:** Sun Vale Real Sally  
**6th:** Brindabella Atwood Elly

#### JUDGES' COMMENTS

A great class of cows! Without a doubt the strongest group of finalists in the competition with 20 entries. The top 2 cows were incredibly even but first place has better overall balance, depth of rib and quality fore and rear udder attachment. Second over third was a little cleaner in the bone; length and bloom to the udder.

## 2 YEAR OLD – IN MILK (OVER 30 MONTHS)



### 1st: Glomar Mccutchen Anney 5506 VG86

**Sire:** De-Su Bkm Mccutchen 1174-ET  
**Dam:** Whitegold Shamrock Anney 832 EX-90-1E  
**Breeder:** R Johnston, Vic  
**Exhibitor:** R Johnston, Vic



### 2nd: Whitegold Absolute Satin-ET-Red VG86

**Sire:** Apples Absolute-ET-RED  
**Dam:** Whitegold Satin Inred-ET-RED  
**Breeder:** A Richardson-Hough & M R Rood, NSW  
**Exhibitor:** A Richardson-Hough & M R Rood, NSW



### 3rd: Bluechip MH Hero Marion VG87

**Sire:** Siemers Toys Hero 9701-ET  
**Dam:** Bluechip Dundee Marion EX-90-2E  
**Breeder:** Bluechip Holsteins, Vic  
**Exhibitor:** Bluechip Holsteins, Vic & Frank & Diane Borba, USA

**4th:** Bluechip FV Goldsun Josie  
**5th:** Whitegold Corvette Satin-ET  
**6th:** Brindabella Mccutchen Nan

#### JUDGES' COMMENTS

An easy class winner in this category. We loved the balance, youthfulness and style all wrapped up in the one animal. She had over second place better length in the fore udder, set to rear leg and height and width in her rear udder. The second place getter was more refined through her front end with a quality mammary system over the young cow in third.

# 2017-18 Holstein/Semex All-Australian Winners

## 2 YEAR OLD – IN MILK (30 MONTHS & UNDER)



### 1st: Eclipse Octane Princess 5-ET GP84

**Sire:** Stantons High Octane-ET  
**Dam:** Eclipse Atwood Princess 7-ET VG87  
**Breeder:** Richard Hull, WA  
**Exhibitor:** J H & C J Gardiner, Vic & C R Cowan, NSW

## SENIOR YEARLING DRY (OVER 15 MONTHS)



### 1st: Sun Vale Lotus Donna

**Sire:** Blondin Lotus-ET-RDC  
**Dam:** Sunvale Braxton Donna GP84  
**Breeder:** G B & M M Anderson, Vic  
**Exhibitor:** G B & M M Anderson, Vic



### 2nd: Elmar Firstclass Jessica-ET VG85

**Sire:** Zahbulls Alta 1st Class-ET  
**Dam:** Elmar Boss Jessica 11-ET VG89  
**Breeder:** Elmar Holsteins, Vic  
**Exhibitor:** Elmar Holsteins, Vic



### 2nd: Wyena B Mac Caboose

**Sire:** Childers Cove Anniedale McApple-Imp-ET  
**Dam:** Wyena Brook Caboose-ET EX-90-1E  
**Breeder:** Donna Edge, Vic  
**Exhibitor:** Donna Edge, Vic



### 3rd: Avonlea Selector Figsie VG86

**Sire:** Avonlea Windbrook Selector  
**Dam:** Avonlea Bolton Figsie-ET GP83  
**Breeder:** J H & C J Gardiner, Vic  
**Exhibitor:** J H & C J Gardiner, Vic



### 3rd: Urramy Lodge Elijah Spot M82

**Sire:** Coomboona Atwood Elijah-Imp-ET  
**Dam:** Urramy Lodge Mincos Spotty K78  
**Breeder:** M C & A L Taylor, Vic  
**Exhibitor:** M C & A L Taylor, Vic

**4th:** Dryfield Goldwood Paradise  
**5th:** Avonlea Dempsey Ruth  
**6th:** Gorbros Atwood Unbelievable-ET

#### JUDGES' COMMENTS

The winner had superior fore and rear udder attachment and desirable head carriage. The young cow in second has more balance to her udder and a preferential set to her rear leg while third place has a clean front end and showed more style.

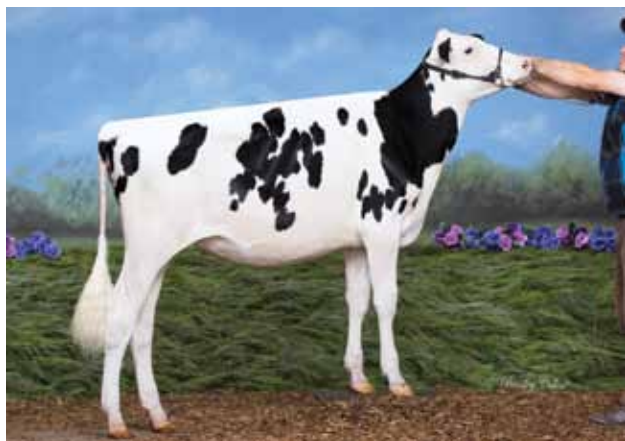
**4th:** Brindabella Kingpin Cheeky  
**5th:** Avonlea Atwood Lana  
**6th:** Murrubrook Doorman Lauren-Imp-ET

#### JUDGES' COMMENTS

The heifer in first place shows more style, balance and dairy character over the heifer in second place. She is cut from the same mould as our yearling heifer winner. Our preference was for the less mature heifers in the class exhibited by the top 3. Second over third presented more detail with more frame, depth and overall length.

# 2017-18 Holstein/Semex All-Australian Winners

## SENIOR YEARLING DRY (UNDER 15 MONTHS)



### 1st: Avonlea Kingboy Amy-ET

**Sire:** Morningview Mcc Kingboy-ET  
**Dam:** Avonlea Sanchez Alana-Imp-ET VG85  
**Breeder:** J H & C J Gardiner, Vic  
**Exhibitor:** J H & C J Gardiner, Vic



### 2nd: Murribrook Solomon Tambourine-ET

**Sire:** Walnutlawn Solomon-ET  
**Dam:** Murribrook Goldwyn  
Tango VG89  
**Breeder:** Samurah Pty Ltd t/a  
Murribrook Holsteins, NSW  
**Exhibitor:** Samurah Pty Ltd Ta  
Murribrook Holsteins, NSW



### 3rd: Brindabella Solomon Sammy

**Sire:** Walnutlawn Solomon-ET  
**Dam:** Brindabella Baxter  
Sambuka VG88  
**Breeder:** Jade & Scott Sieben,  
Vic  
**Exhibitor:** Jade & Scott Sieben,  
Vic

**4th:** Cranbrook Lotus Nardoo  
**5th:** Murribrook Octane Reba  
**6th:** Griffland Beemer Dasher-ET

#### JUDGES' COMMENTS

This was the strongest heifer class in the competition. The winning heifer shows balance, dairy quality and presence with more length in the mid-section. Second over third has more clean bone and drop to rib.

## ALL-AUSTRALIAN HOLSTEIN YOUTH CALF



### 1st: Gorbro Solomck Shimmer

**Sire:** Walnutlawn Solomon-ET  
**Dam:** Gorbro Mckutch Shimmer-ET  
**Breeder:** R K & J R Gordon, Vic  
**Exhibitor:** R K & J R Gordon, Vic  
**Handler:** Jed Young



### 2nd: Mitch Crushed Berri

**Sire:** Maverick Crush  
**Dam:** Mitch Hero Berri-Imp-ET  
VG89  
**Breeder:** Mitch Holsteins, Vic  
**Exhibitor:** Mitch Holsteins, Vic  
**Handler:** Mel McNair



### 3rd: Eastview Awesome Bonnie-ET-Red

**Sire:** Luck-E Awesome-Red  
**Dam:** Fairdale Advent Bonnie  
3-ET-RDC VG88  
**Breeder:** Scott & Philippa  
Robinson, Vic  
**Exhibitor:** Scott & Philippa  
Robinson, Vic  
**Handler:** Abbie Robinson

**4th:** Whitegold At Grace, **Handler:** Darcy Blacker  
**5th:** Edge Heath Jill, **Handler:** Heath Treloar

#### JUDGES' COMMENTS

First place was an easy win in the class. More frame and stature and capacity and exhibits more dairy quality. Second over third had more length and stretch.



# All Australian Results 2018

Winner: 3 Yrs In Milk  
 Avonlea-4F  
 Windbrook Cinnamon,  
 Owned by Cinnamon  
 Partners



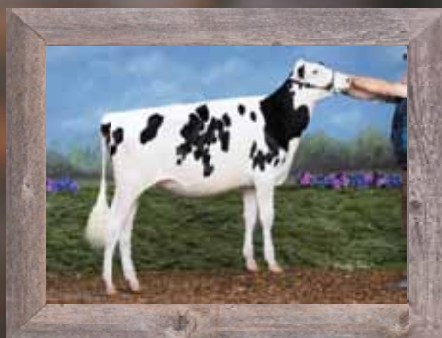
Winner:  
 4 Yrs In Milk  
 Avonlea  
 Starleycup Renita

HM:  
 Jr 2 Yrs In Milk  
 Avonlea  
 Selector Figsie



Winner:  
 Jr 2 Yrs In Milk  
 Eclipse Octane Princess  
 Owned with Col Cowan

Premier  
 Breeder



Premier  
 Exhibitor

Winner: Senior Yearling Dry (Under 15 Months)  
 Avonlea Kingboy Amy

Avonlea  
 is selling

L to R:

- Wind Butterbrook
- Starleycup Renita
- Windbrook Cinnamon
- Selector Figsie
- Dempsey Ruth
- Octane Princess
- Atwood Lana
- Kingboy Amy



2 outstanding heifers  
 in the Worldwide  
 Sires Evolution Sale  
 at IDW.

Avonlea

Doorman Lana  
 (S: Doorman, D:  
 Atwood Lana V936)

Avonlea Jacoby  
 Sarah

(S: Jacoby, D: DJ  
 Sally V988)

John &  
 Cherie Gardiner

1975 Pound Rd.  
 Cardinia, VIC 3978

PH: 03 5998 8013  
 M: 0409 965871

Email: [admin@avonlea.com.au](mailto:admin@avonlea.com.au)  
 Fax : 03 5998 8389

Page Design: Luke Gardiner

## Breeders take up the challenge

Despite the challenges of a difficult season, enthusiasm among breeders for the Semex On-Farm Challenge remains strong. Relishing the opportunity to travel the States and talk to breeders, “balance” was the common theme from all the judges. Praising the consistency and quality of the cattle presented, the judges often found it difficult to single out a Champion, however the excitement over their eventual choice clearly demonstrates their passion for the breed and the On-Farm Challenge competition.

# Carenda Holsteins take WA championship

Carenda Colt45 Verene EX-90-1E is arguably the hottest Holstein cow in Western Australia. The 4-year-old is fresh on her third lactation, having exceeded 10,000 litres and 750 kg milk solids on her previous calf. As a 2-year-old she won her class at Busselton Show 2016, before returning as a 3-year-old in 2017 to win Grand Champion at Busselton and Intermediate Champion at the Brunswick Feature Show. In November 2018 she won her class at Busselton for the third consecutive year and was again crowned Champion Cow.

With an August 2018 BPI+230 (g), she ranks among the very best in the breed for her generation. She stems from one of the most respected cow families in the country, the ‘V’ family from the Master Breeder herd, Carenda Holsteins, founded on the extraordinary brood cow Carenda Ella Vanish EX-4E STP 25\* 4xM 4xF 3xP LIFE 4.

In October 2018 she classified EX-90-1E with a staggering EX-95 mammary system, making her Australia’s first polled Holstein to classify Excellent! Later the same month, under the astute eye of Dubbo’s Steve Chesworth, Tomargo Recluse Holsteins, Verene was crowned Champion Cow for the Western Australian State On-Farm Challenge.

“I was hoping to see cows that were beautifully balanced, moderate sized, wedgy cows with attention to udder quality and mobility,” Steve says. “From my experience in a large herd, these are the type of cows we need.”

“Verene was exactly that! Just perfect everywhere. So very silky and dairy and perfectly balanced. I saw some great cows and as I expected the top end were exceptional – but I got really excited when I saw this cow on the last day.”

The Carenda herd is owned by Ray and Donna Kitchen, situated at Boyanup, 20 km south of Bunbury on the south western coast of Western Australia. Sitting at equal no.4 on Australia’s list of Top BPI Herds for August 2018, the Carenda herd is famous for the Vanish, Faith and Georgia cow families, and has been a regular source of top ranking bulls and cows for the last few decades.

“We breed for good balanced, functional cattle,” Ray says. “We look at the all-round traits, with attention to production, health and confirmation.”

“Our ‘V’ family is probably our most prolific. They are no-nonsense, tough and vigorous cows that last. Ten of the first 12 cows into the dairy every milking will be from the ‘V’ family.”

Sired by the polled Holstein Mr Chassity Colt 45 out of a VG88 Regancrest Reginald, Verene’s pedigree boasts the very best of the ‘V’ family, including Carenda Igniter Verna EX-90-2E 1\* 5xM 5xF 4xP LIFE 5 and the 17 Star Brood Cow, Carenda Rudolph Venice VG87 1xM 1xF 1xP.

“Verene has always been a stand out,” Ray says. “She’s not an extreme cow, just a good moderate size, but she catches your eye.”

Verene has a GP82 2-year-old daughter milking by View-Holme Powerball-P, as well as yearlings by Mission-P and S-S-I 1stClass Flagship.

“We’re hoping to flush Verene over the coming months,” Ray says. “We’ll focus on getting some more polled progeny from her, so will probably use Jeronimo and Hotspot for the flush.” **HJ**



Western Australian Champion: Carenda Colt45 Verene-PO EX-90-1E, Kitchen Farms, Carenda Holsteins, Boyanup.

### State Over-Judging: WESTERN AUSTRALIA

**Judge** – Steve Chesworth, Tomargo Recluse, Dubbo NSW

**Entries:** 92 **Breeders:** 12

**Champion:** Carenda Colt45 Verene-PO EX-90-1E, Kitchen Farms, Carenda Holsteins, Boyanup

**2-year-old** – 1st: Carenda Folklaw Flippa, Kitchen Farms, Carenda Holsteins, Boyanup 2nd: Moonaralla MVP 6553, K.W. & B.L. Ravenhill, Moonaralla Holsteins, Narrikup

**3-year-old** – 1st: Acero Raesmin Rae, V R Rodwell, Acero Holsteins, Boyanup 2nd: Katandra Park Mitchell Zoey, D.M. & L.M. Fry, Katandra Park Holsteins, Brunswick Junction

**4-year-old** – 1st: Carenda Colt45 Verene-Po, Kitchen Farms, Carenda Holsteins, Boyanup 2nd: Carenda Supersire Feejee, Kitchen Farms, Carenda Holsteins, Boyanup

**5-year-old** – 1st: Carenda Buddha Vanda-Twin, Kitchen Farms, Carenda Holsteins, Boyanup 2nd: Logue 1368, Harvey Agricultural College, Logue Holsteins, Harvey

**Mature** – 1st: Acero Windbrook Rae, V R Rodwell, Acero Holsteins, Boyanup 2nd: Katandra Park Reginald Pepsi, D.M. & L.M. Fry, Katandra Park Holsteins, Brunswick Junction.

# Judge finds the right balance in Tasmania

Coming from the western districts of Victoria, judge Ian McKie, The Points Holsteins, appreciated the lush green grass and quality soils during his first time travelling through regional Tasmania.

"I'd been to Tassie a few times, but never had the chance to get out into the dairy region," Ian said. "The countryside looks incredible with the availability of water, well-run farms and fertile ground."

When searching for his On-Farm Challenge winners, Ian wanted to see "balance, balance, balance".

"Balance is what we need for long-lasting trouble-free cows. Balance through the frame and through the udder with a great set of feet and legs is the type of cow we need for our conditions," he said.

Of the 92 entries across 12 farms, the cow showing the most overall balance was the winning mature cow, the nine-year-old entry of Ian and MaryAnn Hortle, Panatana Goldwyn Rosebud EX-93-3E.

The Master Breeders milk 250 registered Holsteins in the Latrobe region of northern Tasmania. Established in 1976, Panatana Holsteins has been a closed herd for the past 15 years, with most of their cow families developed through the appendix system.

The Rosebud family is one of Panatana's original appendix cow families, with Goldwyn Rosebud's dam, Panatana Leader Rosebud VG89 STP 4\* a real standout. She calved consistently each year for eight lactations, producing a lifetime record of nearly 60,000 litres. At 100% GP or better, she was also a powerful brood cow, with maternal sisters to the Goldwyn on VG89 and VG88.

"The Leader cow was exceptional," Ian says. "She was a huge capacious cow, with a great udder. A really easy cow, free milking, and a cow that bred really well. The Goldwyn cross refined her that little bit and gave that little more style."

Goldwyn Rosebud's style, regular calving intervals and consistent production performance, combined with her gentle nature has made her a real herd favourite.

"Goldwyn Rosebud caught our eye as a 2-year-old and continues to mature really well. She's so quiet and easy to handle," Ian says.

These valued traits have been passed to her Stantons Steady daughter, Panatana Steady Rosebud VG89, a young cow Ian believes has great potential.

A recent visit from Holstein Australia classifier Leanne Summerville saw Goldwyn Rosebud move to EX-93-3E with EX-95 dairy strength and EX-95 mammary. Qualities not overlooked by On-Farm Challenge judge Ian McKie.

"At nine years old, milking on her sixth lactation, Rosebud had an amazing udder, with a fantastic fore udder," he said. "You also had to appreciate her tremendous rib and width – width through the rump right through to her 'chaff cutter' muzzle."

The Hortles are planning a change in lifestyle in the new year, with a complete herd dispersal planned for March 2019.



Tasmanian Champion: Panatana Goldwyn Rosebud EX-93-3E, I & M Hortle, Panatana Holsteins, Moriarty.

"The milking herd will be sold, with some young stock retained to be sold in the future. We'll stay on the farm and run some beef cattle. We've worked hard in the dairy industry for a long time – it'll be nice to slow down," Ian says.

Ian hopes the On-Farm Challenge success will be a good way to promote the herd leading up to the dispersal. Both Goldwyn Rosebud and her Steady daughter will be sold, with the Goldwyn carrying a pregnancy by the exciting young sire Walnutlawn Sidekick, while the Steady will be freshly calved.

"We think so much of this cow," Ian says. "We hope she'll create some interest and find a good home."

HJ

## State Over-Judging: TASMANIA

**Judge** – Ian McKie, The Points, Pirron Yallock, Victoria

**Entries:** 92 **Breeders:** 12

**Champion:** Panatana Goldwyn Rosebud EX-93-3E

**2-year-old** – 1st: Fairvale Corvette Farwina 62, R. & L. Dobson, Fairvale Holsteins, Bracknell 2nd: Jamala Meridian Nicole, James & Alison Hortle, Jamala Holsteins, Sassafras

**3-year-old** – 1st: Lighting Ridge Arch GJane 1-ET, K & T & J Walters, Cradle View Holsteins, Kindred 2nd: Humevale Park Spur Biscuit, M & J Williamson, Humevale Park Holsteins, Riana

**4-year-old** – 1st: Datumvale Atwood Queen, M & J Young, Datumvale Holsteins, Ridgley 2nd: Krisamdon Damion 4024, John Evan, Cavside

**5-year-old** – 1st: Cradle View Sid Edie, K & T & J Walters, Cradle View Holsteins, Kindred 2nd: Fairvale Dempsey Butter 260, R. & L. Dobson, Fairvale Holsteins, Bracknell

**Mature** – 1st: Panatana Goldwyn Rosebud, I & M Hortle, Panatana Holsteins, Moriarty 2nd: Garerley Bolton Shamrock, G & B Carpenter & Family, Garerley Holsteins, South Riana

# Windy Vale winner in South Australia

When judging the South Australian State Finals, Phil Hentschke of Homelands Holsteins, described his winning 5-year-old, Windy Vale Atwood Paula EX-90-1E, as “the perfect balanced animal,” naming her his highest pointed cow for 2018. “She had everything in the right place. Beautiful capacity with amazing depth and spring to her fore rib, a huge barrel and correct from end to end.” Phil said.

“Cows that are this correct are very rare, so it’s exciting when you find them. They may not jump out at you at first glance, but the more you see them the more you like them. Everything is in the right place without being extreme – these are the cows that are so easy to breed from.”

Bred by Master Breeders Chris and Karen Royans and Geoff Hutchinson, Atwood Paula runs with the Windy Vale herd of 300 registered Holsteins at Myponga, along the south-east coast of South Australia.

Windy Vale focus on high type Holsteins, sourcing the very best bloodlines from around the world and regularly importing embryos from elite international show champions. The cow family behind their On-Farm Champion is recognised worldwide for its trademark high protein percentages, durability and extraordinary lifetime records. Founded by the 160,000 litre former American record holder Golden-Oaks Mark Prudence EX-95-USA 5E, the bloodline boasts prominent brood cows, show cows and chart toppers throughout Canada, the USA, Italy, Spain, Germany and the UK.

Paula’s third dam, Holbra Morty Petra EX-90-1E is a 100,000 litre index topper from the farm of Gerrit and Alie Holmer, Holbra Holsteins in the Netherlands. Her progeny continue to be sought after with countless sons and grandsons spread throughout Europe.

Eclipse Sanchez Paula IMP-ET VG89 was imported to Australia as an embryo for Richard Hull, Eclipse Holsteins. Richard sold the Sanchez daughter with a line of heifers to Windy Vale, carrying a pregnancy by Maple-Downs IGW Atwood that resulted in Atwood Paula.

“The Sanchez is a big framey cow with big open rib,” Geoff says. “She’s on VG89 at the moment, but we hope she might go one more when she calves again.”

Geoff is a keen supporter of the Semex On-Farm Challenge, and the opportunity it creates for breeders who don’t have the time or skill-set to exhibit their cattle at shows. “The On-Farm Challenge has given some of our cows the exposure they needed to go on and achieve their potential,” he said.

One such cow, Windy Vale Contender Rose EX-95-2E was discovered during the On-Farm Challenge in 2014, going on to win Championships at IDW, the NHD Victorian Winter Fair and two-times All Australian.



South Australian Champion: Windy Vale Atwood Paula EX-90-1E, C.J. & K.A Royans, Windy Vale Holsteins.

“Rose would never have received those opportunities without the On-Farm Challenge,” Geoff said.

While Geoff believes Paula is not ‘extreme enough’ for a top-level show cow, she’s a cow that is well suited for the On-Farm Challenge model.

“Paula is a cow that fits the On-Farm Challenge mould really well,” Geoff says. “An unassuming, balanced, medium sized cow that is hard to fault. She’s a cow we really like, but she doesn’t draw attention to herself and goes through the dairy without being noticed. She’s just one of the herd.”

HJ

## State Over-Judging: SOUTH AUSTRALIA

**Judge – Phil Hentschke, Homelands Holstein, Lyndoch SA**

**Entries: 171 Breeders: 23**

**Champion:** Windy Vale Atwood Paula EX-90-1E, C.J. & K.A Royans, Windy Vale Holsteins

**2-year-old** – 1st: Robsvue Crush Penny, R & R Walmsley, Robsvue Holsteins, Myponga 2nd: Jervis Brady Winnie 2nd, C.G & F.D Mason, Jervis Holsteins, Tailem Bend

**3-year-old** – 1st: Blackwood Park Loaded Bess 7488, JC Altmann & Sons, Blackwood Holsteins, Toora 2nd: Eclipse Atwood S Mae-IMP-ET, R & R Walmsley, Robsvue Holsteins, Myponga

**4-year-old** – 1st: Moo Way Destry Carmel, Glendalyn Pty Ltd, Mooway Holsteins, Victor Harbor 2nd: Glenorleigh Jungle Minnie, WF & JG Thompson, Glenorleigh Holsteins, Mt Gambier

**5-year-old** – 1st: Windy Vale Atwood Paula, C.J. & K.A Royans, Windy vale Holsteins, Myponga 2nd: Misty Brae Guard Diana, Misty Brae Holsteins Pty Ltd, Myponga

**Mature** – 1st: Esjay Garrison Marina, S & V Seeliger, Esjay Holsteins, Flaxman Valley 2nd: Glenorleigh Sid Mifa, R & R Walmsley, Robsvue Holsteins, Myponga

# Favourite tops Queensland competition

**G**rantley Allen Flora EX-92-2E was as a clear favourite leading up to the 2018 Queensland On-Farm Challenge State Finals. Named Champion Cow at Brisbane Royal and Runner-Up in the Queensland On-Farm Challenge State Finals in 2017, she was too fresh for Brisbane 2018, but was in form for the On-Farm Challenge, comfortably winning the Darling Downs Sub-branch mature cow class, before taking the title of Queensland State On-Farm Challenge Champion.

For Brett McGinn, the opportunity of judging the Queensland On-Farm Challenge was 'like going home'. Growing up a fourth-generation dairy farmer at Kenilworth, south of Gympie on the Sunshine Coast, Brett moved to the north east coast of NSW, establishing his stud Coral Hill Holsteins on his property at Belmore River.

Despite moving to NSW 24 years ago, Brett calls Queensland home, and still barracks for the maroons in the State of Origin.

"It's an honour to judge the On-Farm Challenge, and I appreciated the opportunity to judge the Queensland Finals," Brett said. "It was hectic at times with changing flight schedules, but I knew a lot of the breeders and found it was a terrific experience."

Impressed by the overall quality of the entries, Brett was particularly excited about the mature cow class. "The top three cows in the mature class were very very good," he said. "But my overall Champion ticked all the boxes."

"She was a well-balanced cow with heaps of style. She had a great frame with good dairy bone and a great set of legs. She had a little more depth to her fore rib and openness through her front end to place over the other finalists. She was a very deserved winner."

The State On-Farm Challenge victory is another addition to the string of achievements for Allen Flora since moving from South Australia to Queensland in early 2017. Now owned by the Barron family, Ardylbar Holsteins, Flora was bred by South Australian Master Breeder Grant Lielbert.

"The Floras are a marvellous cow family," Grant says proudly. "They milk well, breed well, handle well, look well and show well. Whatever you asked of those cows – they did it for you."

Founded on the 1983 Adelaide Royal Supreme Champion and Reserve All Australian, Grantley Marquis Flora EX-4E STP 1\*, Allen Flora's pedigree features an EX-2E Quality Ultimate, a VG89 Hanoverhill Raider, and "the greatest cow we ever had", the 10 Star Brood Cow, Grantley Outside Flora EX-90-2E 10\*.

While Grant admits he misses his cows, he's excited by their achievements since his dispersal, particularly three ET full sisters by Erbacres Damion out of Outside Flora, that have all classified Excellent for their new owners.

For the Barron family, Allen Flora's success has been a real positive in what is proving to be a very challenging time.

Adrian runs the Ardylbar herd with his wife Sheryl and their sons Waylon and Tyler at Cambooya, south of Toowoomba. The severe



Queensland Champion, Grantley Allen Flora EX-92-2E, A & S Barron, Ardylbar Holsteins.

drought has devastated the district over recent years, with many farmers forced to sell their entire herds. Despite the conditions, Adrian says they hope to maintain numbers at around 180 milkers. "Even under the drought conditions that Allen is still milking well. She would have given 40-50 litres the other day after judging," he said. "She's a mighty cow with a magnificent frame. She likes being the boss and can eat a bucket of grain in seconds. She'll swallow it down and just keeps eating!"

The Barons already have daughters by Zahbulls Alta 1stclass and Pine-Tree Sid, and hope to flush her to sexed semen before getting her back in calf.

"We'll probably use sexed Atwood over her. We've got some really good Atwoods here, and he works well over big open framed cows like Flora."

HJ

## State Over-Judging: QUEENSLAND

**Judge** – Brett McGinn, Coral Hill Holsteins, Belmore River NSW

**Entries:** 243 **Breeders:** 31

**Champion:** Grantley Allen Flora EX-92-2E, AD & SL Barron, Ardylbar Holsteins

**2-year-old** – 1st: Arabella Broke Tam, Arabella Faming Co. 2nd: Wild Oats Armitage Honey, C & C Parker

**3-year-old** – 1st: Leader Beemer Satin, R & J Lindsay 2nd: Guthrie 2309, Kennedy Family

**4-year-old** – 1st: Clarkdale Braxton Lillian, Clark Partnership 2nd: Bevandale Snap Mona, J Bevan & Family

**5-year-old** – 1st: Instyle Lauthority Amy, B & E Thomas 2nd: Albion Park Shotgun Pam, Bernice Jennusch

**Mature** – 1st: Grantley Allen Flora, AD & SL Barron 2nd: Glencrest Spirte 842, Rodney Teese

# Avonlea takes Supreme Champion award

The 2018 south-eastern Australia On-Farm Challenge Finals saw 1,210 cows entered across 158 herds, representing eight sub-branches across Victoria, south-east South Australia and the southern Riverina region of NSW. Gippsland Master Breeder John and Cherie Gardiner, Avonlea Holsteins, claimed the coveted Jim Conroy Supreme Champion award for their entry Pardee Farnear Janice EX-91-2E 1xM.

The 200-cow Avonlea herd is based at Cardinia, just an hour's drive south-east of Melbourne. Managing the operation with his wife Cherie and children Luke and Amy, John also attributes a lot of his success to his two full-time staffers, Josh Norton and Kane Hildred.

"They put a lot of work into the cows to have them looking so well," John said. "We enter the On-Farm Challenge most years, but you can never go in expecting to win. At the shows you can see your competition. With the On-Farm Challenge you never know what else is out there – there are so many great cows in our State."

Judging the State Finals was Tasmanian breeder and BDCC member, Marcus Young, Datumvale Holsteins. Marcus is a passionate supporter of the On-Farm Challenge.

"It was an unbelievable experience. Not only is it the biggest region with a lot of profile breeders, but as the over-judge, I saw the absolute 'best of the best.'" Marcus said. "There were so many breeders that I already knew and respect, but I met a lot of new breeders with some fantastic herds."

For Marcus, his Champion was exactly the type of cow he was looking for. "Janice is pretty much the ideal cow," Marcus said. "She has the dairy strength I'm looking for, she's deep, she's open, she's wide and clean. She has a terrific rear udder with silky texture, tracks well on her legs, and well balanced throughout."

John was also full of praise for his Champion cow. "It wouldn't matter what style of farm you run, whether you are a commercially focused operation or more into elite pedigrees, you would have to appreciate this cow. She is a soft textured cow that has a great frame and a great udder. She's a cow that makes a lot of milk, but also a good feeder, easy to work with, hassle free no fuss kind of cow."

Janice came to Avonlea in June 2017, after John saw a photo on the Flanagan Marketing Services facebook page promoting Robbie Malcolm's Pardee Holsteins 1st Stage Dispersal. The photo wasn't on a great angle, but John could see potential, and asked agents Nick and Laurie Flanagan to send some more. The second photo was much better, with instructions sent to the agents to "get that cow!" Bids were taken over the phone, with John's winning bid of \$4,000.

"When she arrived here and I saw how good she was, I was staggered I got her for \$4,000. She's turned out to be a real bargain!"

Tracing back to the Master Breeder herd of Roger Thorley, White Lodge Holsteins, the Janice family is renowned for their extreme



Victorian Champion: Pardee Farnear Janice EX-91-2E 1xM, J.H. & C.J. Gardiner, Avonlea Holsteins, Cardinia.

production potential. As a 4-year-old, Janice produced her best lactation of 11,529litres and 774kg milk solids with a PI 120. Her dam, Pardee Wildman Janice 2 exceeded 10,000litres for four consecutive lactations, while her 3rd dam, White Lodge Ambition Janice EX-90-1E produced a staggering 18,144litres in 305 days!

"Roger Thorley had a lot of really really good cows," John said. "The Janice family was performing well for Robbie Malcolm too."

Janice classified Excellent shortly after arriving at Avonlea, and is now scored EX-91-2E with an EX-93 mammary system. She is currently in-calf to Pine-Tree Sid, with a sexed IVF pregnancy by Oh-River-Syc Crushabull on the way. John has plans to flush her again after she calves and capitalise on her increased marketability after the On-Farm Challenge success.

HJ

## State Over-Judging: SOUTH-EASTERN AUSTRALIA

**Judge** – Marcus Young, Datumvale Holsteins, Ridgley Tasmania

**Entries:** 1,210 **Breeders:** 158

**Champion:** Pardee Farnear Janice EX-91-2E 1xM, J.H. & C.J. Gardiner, Avonlea Holsteins, Cardinia

**2-year-old** – 1st: Gorbroy Arch RO Kassie-ET, R.K. & J.R. Gordon, Gorbroy Holsteins, Cohuna 2nd: Hill Valley Gold Lustre-IMP-ET, R & H Perrett, Hill Valley Holsteins, Kongwak

**3-year-old** – 1st: Windy View OKaliber Gina, B & Y McVilly, Windy View Holsteins, Cooriemungle 2nd: Wood Lawn Gold Chip Delight-5836, Flanagan Farms, Wood lawn Holsteins

**4-year-old** – 1st: Gorbroy Atwood Berline-ET, R.K. & J.R. Gordon, Gorbroy Holsteins, Cohuna 2nd: Calivil Park G Sun Magpie, D.E & S.K. Culton, Calivil Park Holsteins, Nathalia

**5-year-old** – 1st: Smallridge Shadow Rainbow, B.J. & A.M. Jessop & S & J Sieben 2nd: Calivil Ridge Aftershock Nessie, J.P. Culton, Calivil Ridge Holsteins, Wangaratta

**Mature** – 1st: Pardee Farnear Janice, J.H. & C.J. Gardiner, Avonlea Holsteins, Cardinia 2nd: Fairvale Baxter Josie 64-ET, Sun Vale Holsteins, Fairvale Holsteins, Yarroweyah

# NSW Champion ‘the total package’

**D**airy Livestock Services agent Stuart Lockhart was pleased to see the tremendous support shown by breeders for the On-Farm Challenge while touring NSW to judge the 2018 State Finals.

“I saw lots of really good cows over the six days of judging,” Stu said. “The breeders were very enthusiastic, and like always, the competition across NSW was really strong.”

Stu selected the Regancrest Reginald daughter, Underbank Reginald 225, entered by Chris and Peter McDonald, as his overall Champion for 2018.

“She was just a really good cow, sharp and well balanced with a super mammary and great veination,” Stu said. “You put a registration behind this cow and I couldn’t see why she wouldn’t compete at any of the major shows.”

The McDonald brothers milk around 150 Holstein cows on their family property at Dungog in the NSW Hunter Valley. For the past 14 years the cows have been bred under the guidance of the Semex Opti-Mate evaluation and mating program, assisted by Semex Area Manager for the Hunter Valley, David Ninness.

Semex stalwarts including Comestar Leader and Ladino Park Talent helped establish a strong foundation, with Regancrest Baltimore, Ginary Jack and Regancrest Reginald having success over recent years.

“Their breeding goal is longevity with a focus on breeding good productive cows with good udders,” David said. “Reginald was a bull that ticked all the boxes for them – a moderately priced Goldwyn son with strong type and quality udders.”

The Reginald daughter has been a consistent place getter in the Hunter Valley On-Farm Challenge every year since she was a 2-year-old and placed fourth in the State Finals in 2017.

“Typical of Goldwyn bloodlines she has always had a quality udder and has developed and matured really well,” David said. “They received some offers to buy and show her from some big-time operators last year, but Chris and Peter are very humble guys with a commercially run operation.”

Chris and Peter’s uncle John McDonald was recognised for establishing Tunnybuc Holsteins, a herd that in its time was highly respected throughout the Hunter Valley. Coincidentally, the sixth placed cow, also in the 5-year-old class, Mooray Park Fever Dimple VG88, bred by Brett Smoothy, traces back three generations to a Tunnybuc cow, Tunnybuc Lofty Dimple GP83.

For the McDonalds, living in an isolated region of NSW, the On-Farm Challenge provides an opportunity to showcase their cows and breeding program.

“I help them pick a team each year – though they have a good eye for cows themselves,” David says. “I could see the type of cows that were coming through their mating program. The Reginald is not the only great cow they have, and if it wasn’t for the On-Farm Challenge it would be only the two boys and myself that would know what they’ve got!”



NSW Champion: Underbank Reginald 225, C & P McDonald, Dungog NSW.

The Reginald is developing a strong local fan base, including Waljasper Holstein’s Justin Walsh who selected her as his highest pointed cow when judging the regional Hunter Valley Sub-branch On-Farm Challenge.

“I’d been raving about this cow in her class, so there was no surprise at the presentations when I announced her as my overall highest pointed cow,” Justin said. “I remember she was one of the first cows I saw on the judging tour. I thought I’d be lucky if I saw a better cow than this – and I didn’t.”

“She was the perfect modern dairy cow. Perfectly balanced with no extremes. And an unbelievable udder, particularly the width of her rear udder. She was a no-holes cow – the total package.” **HJ**

## State Over-Judging: NEW SOUTH WALES

**Judge** – Stuart Lockhart, Dairy Livestock Services, Nowra NSW

**Entries:** 595 **Breeders:** 79

**Champion:** Underbank Reginald 225, C & P McDonald, Dungog NSW

**2-year-old** – 1st: Wyoming Solomon Daisy, ASR Shearer & Son, Hunter Valley 2nd: Moxey Farms Mayfield 32691, Moxey Farms, Central West

**3-year-old** – 1st: Waljasper Frosty Lola, CP & SL Walsh South Coast and Tablelands, 2nd: Moxey Farms Corvette 30546, Moxey Farms, Central West.

**4-year-old** – 1st: Murribrook Goldwyn Posy, Hasset Family, Hunter Valley 2nd: Mario Park Braxton Fanny, Mario park Holsteins, Manning

**5-year-old** – 1st: Underbank Reginald 225, C & P McDonald Underbank Partnership, Hunter Valley 2nd: Waljasper Bradnick Suzette, CP & SJ Walsh, South Coast and Tablelands

**Mature** – 1st: Wyoming Denison Priscilla, RJ, JS, CN, JM Wenham, Hunter Valley 2nd: Leader Shottle Sugar, Marks Family, Kempsey-Dorrigo

# Amabel's great British adventure

**After a month working on Holstein UK members' farms, Holstein Australia's 2018 UK Exchange winner, Amabel Grinter, reflects on the things that made a real impression on her.**

Maybe unsurprisingly, cows are housed for six months of the year over the cold, wet winter months and graze in the summer months. What was surprising was that many farms are moving away from grazing all together and housing cows year round, not due to climate, but to have more consistent control over their diet and environment.

A bigger surprise, was the amount of conserved forage produced per hectare. At home we would expect to get two cuts of silage per year; in the UK they aim for four to five cuts. This means they are able to get more feed off a smaller area.

How slurry is handled was another big difference. It is a big issue in the UK. I was there just before 'slurry ban'. This is four months over the winter when it is illegal to spread slurry on the paddocks due to the damaging environmental impacts of nitrate leaching. Each farm needs to have enough slurry storage for this period.

A big shock was hearing about all the government grants and subsidies available to farmers. In some areas, subsidies are available to maintain hedges, plant crops or even just because you own a farm. Additionally, many grants are available to encourage investment in technology, with a lot of robotic milkers and other robotics being put onto farms as a result.

## Holstein Young Breeders

I was welcomed into, and really impressed by, the community of young people that Holstein UK has nurtured. Holstein Young Breeders (HYB) provides great opportunities for young people, as well as a great opportunity for the industry as it encourages young people to think about a career within the dairy industry. It gives people a platform to meet others with similar interests and gives them a sense of belonging to a community.

A real highlight was my final weekend with HYB at the All Breeds All Britain Calf show. This event aims to improve proficiency



Amabel in the show spirit.

in calf preparation and showmanship, as well as being a great social event. I really admired the time dedicated to getting these animals ready for show and the passion on display for the industry. This was one of the best experiences during my time in the UK. Not only was I welcomed into the Lancashire team from the start as an equal, but also we were judged overall champion team!

Before heading to the UK, I had never been involved in showing, so my trip provided many opportunities for me to give new things a go. I participated in getting animals ready for show, from washing to clipping and lead training. I was fortunate to work with animals of the highest quality (even some rated EX-97). I saw the herd that came third in the UK dairy herd competition, and the herd that won the Welsh dairy herd competition. These were not only great dairy cows, they were also the most well-natured animals cared for in such a nurturing way by their owners.

## Breeding

Many pedigree farmers in the UK have started to change their breeding goals towards more commercially viable animals. This includes not being so focused on traits such as size and focusing more on components and fertility when making bull selections. Genomics is also playing a huge role in influencing the breeding choices farmers are making.

## Animal health

Animal health and biosecurity is taken extremely seriously in the UK, particularly TB. While most farms have compulsory annual TB testing, farms in high-risk areas have compulsory testing every six months. If a farm gets a positive result that animal is disposed of, movement of all animals from the farm is stopped immediately, and TB testing is increased to two-monthly until there are two negative test results in a row. I witnessed first-hand the devastation that TB can have for a farm, in particular farms that show pedigree cattle.

Another health issue that is handled proactively is BVD. The UK has introduced a test and tag system with a tissue sample taken from calves when they are tagged to test for Persistent infection (PI) cattle. Although Australia seems to have a lower prevalence of highly transmittable diseases, we could learn from this proactive approach.

## Animal security

One area where I feel that the UK could learn from Australia is in the identification of individual animals. Their system involves every animal being issued with a passport and personal identification number at birth. The number is put in the ear as one large ear tag and one small metal tag in the opposite ear. The passport document must be carried with the animal at all times. I think that our simpler electronic NILS system has a very similar outcome.

## Brexit and the UK dairy industry

While in the UK I witnessed the uncertainty both the country as a whole and farmers in particular are experiencing in regards to Brexit. One of the concerns is not knowing what Brexit means for the ability to export dairy products into Europe, currently the largest export market. Another major issue is uncertainty around what Brexit means over the longer term for the subsidies that many farmers receive and rely on from the EU based on their geographical and climatic location.

My time in the UK has been the most amazing experience and I cannot express my gratitude enough to the people who made this incredible journey possible for me. Thank you.

HJ



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## BREWER RC

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(left) Hotspot Grand Dam, Cookiecutter Mog Hanker. (right) Brewer RC Dam, Rosiers Blexy Goldwyn EX96 2E



# Glenmax Holsteins

**Andrew and Sonya Maxwell, Lobethal,  
South Australia**

**Master Breeders 2017**

**Information supplied by Andrew and  
Sonya Maxwell**

**The farm:** We have a family operation, with help from our three children when available. We also have a casual employee. We are fifth generation farmers, both of us coming from dairying families in South Australia. Andrew began dairying full time at 14 on his parent's Parawa property on the Fleurieu Peninsula using the Glenmax prefix. Sonya worked on her parent's (Master Breeders PW & AP Mieglich, Allenby Holsteins) property at Charleston, to the west of Adelaide. After we married in 1993, we re-started the Glenmax prefix at the Charleston property. Starting small, we gradually built the herd from 12 registered cows, with a predominantly closed herd. Purchased animals mainly were from Sonya's parents, Beltana, Murribrook and Rockridge.

In our early years we used nutritionists and agronomists to get maximum milk production which led to us changing a hayshed into a feed shed and the purchase of a feed wagon to feed our cows the maximum intake with less wastage to best match the rising costs of feed and our dry/wet climate conditions. We are a pasture based farm with irrigation coming from our dam storage and bore water. We grow maize corn for silage.

**Ideal cow:** We love our cows to have type and production with good udders, feet and legs with high milk capacity. We have changed our focus from "true type" to

## Farm facts

*Farm size: 147 ha with 30 ha leased*

*Herd size: 120*

*Calving pattern: Year round*

*Herd production:*

*Females bred: 860*

*EX: 21F, 2M*

*VG: 239F 12M*

*SBC: 29*

*STP: 32*

*Production awards: 250*

*Lifetime production awards: 19*

*Points required: 860*

*Points earned: 1394*



Sonya and Andrew Maxwell at the 2017 AGM awards.

commercial milk producing traits. We use herd testing and classification to maintain our standard.

**Animals bred:** Glenmax Skychief Supasally EX-1E 6\* was our first Excellent and she bred Glenmax Supa EX-1E in 2002. He has 136 registered offspring from semen sale to local breeders, with a lot of VG classification, one gaining EX, Westdama Supa Louise EX-90-1E.

Other highlights include twin heifers from Glenmax Raider Lana VG88; Glenmax Fred Lana T EX-91-6E, Life 5, 2\* STP Gold; Glenmax Fred Linda T VG87, Life 5, STP Silver; Glenmax Blitz Lily EX-90-2E bred Glenmax Calypso Lily EX-90-1E. Glenmax Shotime Sybill VG88 STP 6\* Life 2 bred Glenmax Lee Sybill EX-90-3E, STP 5\*, Life 1. Glenmax Duke Marcia EX-92-5E, STP, Life 2 bred Glenmax Redmond (Red) EX-90.

**Cow families:** Our Sallys trace back to Rockridge Inspiration Sally ET VG89 16\* STP Life 1. Our Lamias descend from Allenby Jetstar Lamia VG87 STP Life 1. Our Cynthias descend from Allenby Maries Cynthia GP82. Our Snows descend from Calbrett Inspiration Snow VG88 9\*.

**Recent bulls:** Ammo, Denver, MVP, Samaritan, Moonwind (sexed), Fever.

**Breeding tools:** Keeping in touch with the herd, e.g. milking, herd test, classification, bull research. Most of our bull choices are made from their genomic profile.

**Dairying highlights:** We are proud of our family business growth and sustainability. We enjoyed showing cows when the kids were little. Achieving the Master Breeder was a highlight and we loved meeting up with fellow breeders all over Australia.

**Future plans:** We have started our retirement plan and hope it works.

**Advice for future dairy farmers:** The future of dairy is for the young. They, like us, will adapt to the challenges and opportunities if they have the passion and goal setting. Our belief, the harder you work, the more rewards you will see. There will be setbacks and disappointments but they make you stronger and more determined.

HJ



## Celia Evans, Member Services Officer

Holstein Australia is delighted to welcome Celia Evans, our new MSO, to the team.

If you have called the Holstein Australia office over the last few weeks there is a good chance you may already have spoken with Celia.

Originally from a farming background, Celia is looking forward to getting back into the agricultural arena full-time.

Familiar with pedigrees and agricultural databases, she has extensive administration and customer service experience including sales processing, invoicing and data entry. She has worked for a range of Australian agricultural firms and has had front line experience in scheduling, compliance and direct customer contact roles in both corporate and retail environments.

If her name rings a bell there is a chance you may have spoken with Celia when she worked for Elders as a Livestock Export Facilitator some years ago.

"It's great to be back in the agricultural world and to be re-connecting with a number of my dairy contacts from a few years back," Celia said. "I'm really enjoying my conversations with members so far and hope that at some point I get to meet many of them in person. They all seem like a pretty happy, very knowledgeable and certainly welcoming bunch!"

David Jupp, Holstein Australia Chief Operations Officer, says: "Celia had a bit of a baptism of fire as she joined us the day before many of the Holstein Australia team

departed for the AGM in Hobart, and it was great to see her just roll her sleeves up and get on with things during that first week.

"It's obvious from seeing her in action that she is a real people person in addition to her technical skills. She has already recommended a few changes to some of our internal and database processes to improve efficiency and service delivery to members."

Celia is already carving out a reputation as a bit of a live wire in the office. Away from the office, Celia plays competitive volleyball, a passion she has pursued for some 25 years. She is also an accomplished horse rider, participating in cross-country and show jumping, and loves her Welsh Cob/Thoroughbred crossbreed in particular.

"I'm not riding as much as I want to at the moment as I am having to retrain my main horse – he has already destroyed one float by jumping through the front of it, and I'm having to teach him that the float isn't going to swallow him up every time he gets in it!" Celia said. "At the moment, the float stays in the yard, but he eats all his meals in it. We're making slow progress."

## National Dairy Youth Camp – Sale, Victoria, in January 2019

Young people with a passion for dairy are being encouraged to come along to the all-new National Dairy Youth Camp, organised by Holstein Youth.

The Camp will take place in Sale, Victoria, from 6 to 10 January 2019.

David Jupp, Holstein Australia Chief Operations Officer, said his reaction to the news that a national youth camp will return for the first time in two years had been phenomenal.

"We put a brief post out on social media last week, a save the date to let people know application forms would be available this week, and the interest just exploded. The response has been unbelievable," David said.

Open to those aged from 16 to 21 years, the National Dairy Youth Camp will have a focus on supporting young people to develop their leadership and teamwork skills, and provide valuable information for those considering pursuing a career in dairy or as a breeder.

Camp activities will include animal health, husbandry, showmanship and judging sessions, plus seminars on breeding programs, marketing and dairy career pathways.

A number of industry experts will also be on hand, with a classification demonstration and mock auction planned, as well as a visit to the Maffra Cheese Company and evening barbecues and events.

"We're looking forward to welcoming people from all over the country, representing all Australian dairy breeds, to the Camp," says David. "But I'd get in quick as I suspect that we will be overbooked."

The National Dairy Youth Camp is being organised by Holstein Australia on behalf of the wider dairy industry. Applications are open to all young people between the ages of 16 and 21 years, with no previous dairy experience required.

The camp is also being supported by a number of dairy industry bodies and companies, including ST Australia, WFI, Worldwide Sires Australia, ABS, Semex Australia and Genetics Australia.

Graeme Gillan, Holstein Australia CEO, says: "We really value the support we have received from industry for this must attend youth event that will help all of us in the future. The return of the National Dairy Youth Camp is long overdue, and I think the level of interest shown is a very positive sign for the dairy industry."

*For more information visit the HA website.*



Celia Evans, Holstein Australia's new Member Services Officer.

# Fence posts from milk bottles

Milk bottles will soon be appearing on New Zealand farms as fence posts.

Fonterra has teamed up with Future Post to turn milk bottles and other soft plastics into fence posts.

Fonterra's Larisa Thathiah said the posts were an innovative way new way for farmers to improve sustainability.

"This partnership provides farmers with an environmentally-friendly fencing option, make from packaging of our farmers' milk," Larisa said.

"It's not enough to recycle anymore. It's about creating less waste full stop, or at least turning it into something useful. That's why these fence posts are so exciting. They're made from 100% recycled material and have a life expectancy of more than 50 years."

Future Post managing director Jerome Wenzlick said the company was looking forward to developing other sustainable products for farmers.

"What we are doing is repurposing waste that could have gone to landfill and turning it into a valuable product for consumers," Jerome said.

"Our partnership with Fonterra gives us access to a steady supply of raw material from the co-op's own recycling initiatives. It also gives us access to a network of nationwide Farm Source stores that can



sell the fence posts and access to 10,000 farmers who are actively engaged in environmental initiatives like fencing to keep cows out of waterways and planting along river banks.

Future Posts are the latest waste reduction initiative from Fonterra. Last year the company started turning milk bottles into

shampoo, conditioner and body lotion bottles for SKYCITY hotel guests. **HJ**

**ABOVE:** Fence posts made from recycled milk bottles will soon be available.

**BELOW:** Eco-collaborators: Larisa Thathiah and Miles Hurrel from Fonterra and Jerome Wenzlick from Future Post.



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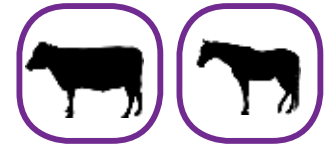
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GLEN ISLAY CINDERDOOR FROST NC  
GLEN ISLAY CINDERDOOR RUMMY NC



MARANIE GENEVA CINDERDOOR VG-86-1YR-CAN  
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