HOLSTEIN AUSTRALIA ONLINE SHOWCASE SALE 2018

EXPRESSION OF INTEREST

The Holstein Australia Showcase Sale is returning this year as a highlight of the 2018 Annual General meeting activities to be held in Hobart on 15th November. Holstein Australia is now calling for expressions of interest from vendors for this sale.

The 2018 Holstein Australia Online Showcase Sale will be broadcast live via the Internet, with full video, imagery and sound. Buyers and sellers can bid or view auctions from the comfort of their home or office in real-time using a computer, tablet or smartphone. Animals will be videoed prior to sale and do not need to be transported to the sale venue.

The online sale format reduces the traditional costs of sale for vendors and removes the need to prepare and transport animals to a sale yard. It also enables Holstein Australia members, wherever they are based, to take part in the sale.

Holstein Australia has retained the services of Bradley Cullen to film video footage and provide a photograph of all animals entered in the online auction. Alternatively, vendors can provide video footage and a photograph of entered animals. Cost of providing video footage and photograph is the vendor’s responsibility.

If you are interested in nominating animals for this sale please complete this expression of interest form and return to the Holstein Australia office via fax, email or post by Friday 31st August.

Holstein Australia will contact those who have expressed an interest in taking part in the sale with further details and Vendor Entry Form. All animals entered in the sale must be descended from a Dam and Grandam born in Australia. Up to four animals may be entered by a single vendor.

**VENDOR** (i.e. Trading details for catalogue/accounts)

The vendor must be the registered owner of the animal according to the Holstein Australia herd book at time of entry and at time of sale.

NAME …………………………………………………………

ADDRESS …………………………………………………………………………………………………………………………………

MEMBER ID:………………………………………

STUD PREFIX ………………………………………………………………………………………… ABN ………………………………………

PH …………………………………………………….

EMAIL …………………………………………………………..………………………………………………………………………………….

**ANIMAL ENTRY 1**

NAME …………………………………………………………………………………………………

HERDBOOK NUMBER ………………………………………  DOB ………………………

DNA CASE NUMBER ………………………………………………………………………………………………………………….

If the animal has not been DNA tested, do you wish testing to be done prior to the sale? Contact Holstein office to arrange.………………………………………………………………………

**ANIMAL ENTRY 2**

NAME …………………………………………………………………………………………………

HERDBOOK NUMBER ………………………………………  DOB ………………………

DNA CASE NUMBER ………………………………………………………………………………………………………………….

If the animal has not been DNA tested, do you wish testing to be done prior to the sale? Contact Holstein office to arrange.………………………………………………………………………

**ANIMAL ENTRY 3**

NAME …………………………………………………………………………………………………

HERDBOOK NUMBER ………………………………………  DOB ………………………

DNA CASE NUMBER ………………………………………………………………………………………………………………….

If the animal has not been DNA tested, do you wish testing to be done prior to the sale? Contact Holstein office to arrange.………………………………………………………………………

**ANIMAL ENTRY 4**

NAME …………………………………………………………………………………………………

HERDBOOK NUMBER ………………………………………  DOB ………………………

DNA CASE NUMBER ………………………………………………………………………………………………………………….

If the animal has not been DNA tested, do you wish testing to be done prior to the sale? Contact Holstein office to arrange.………………………………………………………………………

**Declaration**

I, …………………………………………………………………………………………….., Member No…………………..

of …………………………………………………………………………………………………………………………………….

being a financial member of Holstein Australia (HA) would like to nominate the animals described above for consideration for the 2018 Australian Holstein Online Showcase Sale.

Please return this form by close of business Friday 31st August via post, fax or email to:

Holstein Australia Online Showcase Sale

Holstein Australia

PO Box 489

Hawthorn BC

VIC 3122

Fax: (03) 9835 7699

Email: lcalder@holstein.com.au