

Project Photo



ABS Australia/Holstein Youth photo competition

After the success of last year's competition we're hoping even more Holstein Youth members will enter and have a chance to win some great cash prizes.

The competition is aimed at developing skills in animal photography, which will teach Youth Members the basics of taking photos of animals for use in marketing and advertising programs.

Prizes

A winner, second and third place for each of the two categories will be chosen by appointed judges. Prize packages will include:

1. Cash Prize

- \$100 cash for first place
- \$50 cash for second place entrants
- \$25 cash for third place entrants

2. Framed certificate

3. Photos to be published in the Australian Holstein Journal and on the Holstein Australia website

RULES

1. There are to be no more than 2 entries per person, per category
2. No digital enhancements are to take place on any entered photo, including cow or background
3. Photos must be taken within 12 months prior to closing date of competition. Entries must also include the date photo was taken.

Entries must be postmarked by June 30 to be accepted. They can be emailed to cmuir@holstein.com.au or sent in as prints or on CD to: Holstein Youth Project Photo, PO Box 489, Hawthorn, Victoria 3122.

And don't forget: write down your name, age, address and the category you wish to enter.

Categories

1. Aged between 10 and 15
2. Aged between 16 and 20
3. Aged between 21 and 25

Here's what you do.

CATEGORY ONE - Cow Picture

1 An entry in the Cow Picture must be a set-up shot of the animal and will be judged on the likes of the cow's balance, the sharpness of the image, the background, colour quality and overall appearance. Photos in this category aren't based on the quality of the animal, so clipping, washing and blow-drying, for instance, aren't necessary. Each shot must be uniquely set up by each entrant.

CATEGORY TWO - Creative Photo

2 The Creative Photo category is designed to let your imagination run free, but it must include at least one Holstein animal. The main factor taken into consideration for judging will be innovation and originality, but the essentials, such as image clarity, focus and composition must also be present. Each shot must be uniquely set up by each entrant.

Many thanks to ABS Australia for generously supporting the competition.

Name _____

Address _____

Phone _____

Email _____

Age ____ Category One Two Both